



RUSSELLAUREATE

2018



Education is the passport to the future.

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FROM THE PRINCIPAL'S DESK



Human life devoid of knowledge and education is synonymous to pre-historic barbaric living condition during Palaeolithic era of the present civilization. We all know that humanity has evolved over centuries and the core issue that has been constantly guiding progress is the urge for survival and exploration of resources and ideas for better living conditions. In this process, we have travelled far and wide and created data base of knowledge, which in due course of time has established a system of education.

The modern education system hinges around reading and writing. While reading gets us knowledge, writing is manifestation of knowledge on paper, which is evaluated to judge our understanding of a subject. It has been rightly observed that writing is core to effective communication, which is vital to achievements in life. This takes us to yet another aspect of writing i.e. paper mode of communication. If we want to reach distance, writing has been the best mode of communication, be it writing letters on paper during previous era or sending SMS's or WhatsApp messages for personal consumption. Words and sentences are dynamics of communication in public domain through newspaper and magazines.

During ancient and medieval era writing skills were patronized by monarchs in India and authors were encouraged to write books. They have contributed immensely to literature and drama. These books are now part of curriculum in schools and colleges. The power of pen and writing skills created some lucrative professions like Journalism and Mass Media. These are gaining popularity in today's world. Similarly, writing is equally important in Business Profession. A good manager must possess excellent communication skills to convey in writing the expectations from employees and workers.

'Russellaureate' the RSIC college magazine offers opportunity to students and staff to explore their writing skills and fathom scope of their success. Writing would not only help them improve their power of expression but also add to articulation and presentation of facts and fiction acquired through readings. It has been rightly observed by scholars that writing helps a learner to analyse, evaluate and critically think on any subject of human concern. It is not only a mode of expression in examination, but also offers insight into a subject matter that could lead towards solution of a problem. Russellaureate is hence a showcase of literary talents of our students and faculty.

Dr Kshitij Prabha
Principal

FROM THE EDITOR'S DESK



Welcome to the 2018 edition of RUSSELLAUREATE!!!!

This magazine is a glimpse of thoughts, experience and talent of our students and faculty. While we send this for publishing, I get the news of one of our alumni being selected for a job in Boston Consulting Group, India Operations and another one taking up a job in Telia, the largest mobile operator in Sweden. It is indeed a great achievement. It also gives me immense pleasure and pride to share with you that last year our students performed exceedingly well in their University exams with about 30 subject distinctions, 3 World toppers and around 17 students proceeded to UK, US, Switzerland and Canada for their Master's Programme. Some of our graduating students joined their family business while few of them took up jobs to get some work experience before they choose their Master's specialization.

This year like every academic year passed in no time. It started with the fresher's actively participating in the objectively designed Induction Programme. STUCO along with other volunteering students organized the Fresher's party, Traditional Day, Visit to the Orphanage, Christmas Charity Mela, Graduation Day, Farewell Party, Sports day, the annual football tournament RIFT, workshops and guest lectures from industry professionals etc. The National trip to Shimla – Manali was enjoyed by all the students.

The mix of cultural activities along with academic rigour and discipline enables the students at RSIC to have an overall personality development. The path to success is indeed shown by our dedicated and most experienced faculty.

Lastly, I would like to congratulate the editorial team who has worked really hard in putting together this annual magazine and bringing to you this edition.
Happy Reading & Happy Times!!!!

CA Vinita Mathur
Editor – Russellaureate

EVENTS OF THE YEAR

YOUNG, WILD AND FRESH.

(Fresher's 2017)

The music soared through the air like an eagle on an up draft, taking with it the very souls of the listening audience. We ascended together in a magical flight to the heavens, a breath-taking melody of orchestral exuberance. It flowed through the tiny veins, tingling the layer of the skin, which was abruptly disturbed. Outside,



was the chaos of the blaring sound made by the cars jammed and fighting with the narrow street to make its way through. It was short and uneven but loud as if frequency of the sound had no definition. But on the inside, we promised to live an unconventional lifestyle, with the company of our like-minded seniors. It was bohemian. Everything felt like bohemian. We were the wanderers suddenly caught in the journey of careers.



As we entered, a fine white pearl necklace rested onto the flower pot's neck. It had held its owner's neck as tight that it promised not to move today. It stayed there aimlessly. The cheesy fragrance of the lasagne on the left filled the air molecules as closely as it could to transport

me back to Italy. I can almost smell the basil sauce, the fresh cheese and the never tiring fresh bread. With this, my eyes crawled forward to the fresh roses and the new grey cloth that rested peacefully on the table, today it had claimed its presence, it promised to sway rhythmically and periodically however to moving air and the dabbing feet of the young students. Today, it was all about fresh promises that were not meant to be broken. Everything was about staying together, holding onto each other and we were the wanderers pulled together. It was a fresh start.

On the right, threads and beads webbed upon a round ring with the white feathers and white pearl dangling onto the blue cloth that rested in the background. Suddenly, a blinding light penetrated through the camera lens onto the group of teenagers shouting with joy and excitement.



Beside them, those feathers, those beads and those threads still managed to make special appearance in that perfect picture. Similarly, beautiful tiaras were crowned to the girls whereas, colourful garlands were given to the guys. Today, it was about capturing the best memories in the photo frame of the heart that will never be forgotten.

Suddenly, the room was filled with deafening silence. It was a free-minded professor that addressed the wanderers to wander around and hunt for the treasure. With treasure, they found their lifelong friends, some permanent ties and the undying bond. It was a group of students, small or huge, white or black, new or old that promised to accomplish their life mission without any breaks and takes. Again, we were the wanderers caught in the journey of careers. But, they say, not everyone who wanders are always lost.



Pankti Patel

BSc in Business Administration, Royal Holloway, UOLIP

INDUCTION PROGRAMME 2017

Starting the new academic session 2017 -18, Russell Square International Organized a four-day Induction program for the 1st year Students of University of London- ` , UOL and Royal Holloway, UOL. The induction program was conducted from August 8 to August 11 2017.

The objective of the program was to introduce the 1st year students with college staff and faculty, College rules, regulations and to have healthy interaction. The program consisted of various events like Know Yourself, Managements games, Ad-Mad show and many more for the students to get acquainted with each other and to the corporate world before they could embark the rigorous curriculum of University of London



We at RSIC have taken an initiative to groom the overall personality of students and to acquaint them with the culture of the institution.

Day1 August 8 2017 we started with session on Personality and Career Enhancement by Dr. Satish Modh director, VES's Institute of Management and Research. Mr. Modh helped students identifying their strength and weakness; he referred how our traditional Vedas can help us do so, followed by other session on

International Education and Progression by Prof. Roman Reda, York University. It was very informative session highlighting the importance of international curriculum in today's global scenario of integrated businesses.

Day 2 August 9 2017 we had session on Stress Management by Sister Harsha of Brahma kumaris. The session highlighted on different forms of **stress** and the effects it has on our well-being; identifying the triggers of **stress** and how and why we react; use practical tools to enable inner change; move from fearing change to embracing it was very useful session for the students helping them on how to free themselves from stress and how to concentrate on studies. The students were also taught how to live a happy and fulfilled life with moral values.

The second session on day 2 was a very interactive session with case studies and examples from corporate world on Human Relationship & Networking by Prof. Bhawana Raina.

Day 3 August 10 2017 we had Management Games Lead by Prof. Sweta Menon along with other faculty members. Students participated with full enthusiasm to various games on Brand identifying, Teamwork with balloon bursting, Ad-mad show etc.

This day was further filled with colours by Prof. Laveena who conducted session on express yourself with paintings. No specific topic was given, students were asked to put down their emotions, thoughts, on Canvas using paints. Students came out with beautiful expressions

Day 4 August 11 2017 session named **Dil Se** where the students had to come up and freely express their thoughts on their interaction which they had during these 4 days and anything in general, making it very un-structured, No formality.. healthy interaction. This day was followed by the Movie....

Prof. Palak Rajani
Faculty

FACULTY DEVELOPMENT PROGRAMME (FDP)

A special FDP was organized at Russell Square International College on 21 July 2017 for the training and development of the faculty at the institute. The FDP was conducted by Prof V.H. Iyer, who is the 'Professor Emeritus - Management Development Program' at Welingkars Institute of management and Research. Prof. Iyer is a corporate trainer with over 1200 programs to his credit in OB/TQM areas. He has over 20 years of teaching experience and over 35 years of industrial experience with companies like L&T, IBM, Rallis India and Mafatlals.

In his own unique and flawless style, Prof. Iyer explained the importance of 'Communication' as a fundamental to existence. Giving the example of a little boy studying at Rishi Valley School, he explained how the small boy managed to leave a mark on everyone around him due to his communication. He also pressed upon the fact that communication is 'listening'.

He also said that one needs to focus on gaining 'Knowledge', which can be applied in their respective area of work. He highlighted the 3 A's of Knowledge –

Acquisition of knowledge → Assimilation of knowledge → Application of knowledge

Finally, he gave some tips to faculty to help them improve their teaching methodology. This included the following:

- There should be constant interaction with the industry to keep oneself updated.
- Since colleges deal with adults, the students should be made aware of session and subject plans.
- They should be given options on how things can be done rather than imposing a single way.
- He highlighted the importance of recap at the beginning of every session and bullets points to summarize the lecture in the last 10 minutes.
- Students should be provided with selective reading to improve their conceptual knowledge.
- He insisted that one should be imaginary in teaching at any level.

Finally, he spoke about the importance of 'Team work' for any organization to succeed. The FDP was indeed interesting and the faculty could gain great insights from the same.

Dr. Sweta Menon
Faculty

NSE WORKSHOP

Russell Square International College had organized a workshop On 22nd September 2017 in association with CGSI (Consumer Guidance Society of India) and National Stock Exchange.

The topic of the workshop was "How to Manage money and be a Smart investor"

organised by



The chief Guest and the eminent Speaker was Mr. Gaurav Mashruwala who is Certified Financial Planner and Practitioner. To promote awareness on issues pertaining to personal finance, he regularly writes in various leading English, Gujarati and Hindi publications and shares his views as a guest/host on popular English, Hindi and Gujarati TV channels. Gaurav has published a book called '*Yogic Wealth - The wealth that gives bliss*' (2016), in which he recounts the ancient principles that lead to enjoyment of wealth. As a writer, he has also authored the book Essential Guide to Carefree Retirement (2006), which explains how retirement planning can be done at different ages and stages of life. He was the Consulting Editor for *Layman's Guide to Wealth Creation*, a pocket book by Outlook Money.

The program highlighted on saving first, then managing. Mr. Gaurav had a very interactive session with students. He gave some simple techniques on money management. Students learnt and took away some golden rules of how to manage money and be a smart investor.

After the session by Mr. Gaurav, Consumer guidance society presented a Video on Consumer Protection and gave the useful contacts for consumer complaints. Finally, students were given participation certificate by NSE and CGSI

Prof. Palak Rajani
Faculty

A TRIP TO CHERISH

The national trip is one of the most awaited events at RSIC. It is a chance for the freshers to familiarize themselves with new faces and make new friends as the whole college comes together.

This year 27 of us packed our bags in October, 2017 and went for the trip of 6 nights & 7 days to Shimla, Manali and Chandigarh.

It was a memorable experience as we made new friends, bonded with each other as we travelled together. We indulged in activities like zip line and horse riding at Kufri and shopped at mall road in Shimla as well as Manali.



We also went out on a small trek in Manali, which although tedious, was exhilarating and worth the efforts due to the scenic view. River Rafting was another activity we truly enjoyed experiencing adrenaline rush. The current was great and we had an enthralling experience.

We all chatted, danced and sang together, and took ugly sleeping pictures of each other throughout the journey, bringing everyone close with the occasional stops for '*maggi*', '*chai*' and '*pakora*' pushing everyone to bond over food. The trip was truly amazing and an experience we all will cherish for years to come.

Khushi Rungta
BSc in Economics & Finance, LSE, UOLIP

RIFT 2017

RIFT is an annual Inter collegiate football tournament which was started in the year 2012 and ever since has become very popular among the colleges. We get new participating colleges every year which in itself shows the enthusiasm among the participating colleges. A maximum of 16 teams can participate as we have a limit of only two weekend days for this event. This tournament is played on the Synthetic turf with 6 players a side and each game is of 30 minutes.



This year RIFT 2017 was organized on the 9th and 10 December 2017 and 12 teams participated. The teams have to play the league matches first and the best 8 teams are qualified for quarter finals. From quarter finals onwards, the knock out stage commences. This year the following teams participated.

- 1) RUSSELL SQUARE (A)
- 2) RUSSELL SQUARE (B)
- 3) PODAR (Team 1)
- 4) NMIMS (LAW)
- 5) PODAR (Team 2)
- 6) PRAVIN GANDHI COLLEGE of LAW
- 7) NMIMS (School of ECONOMICS)
- 8) GURUNANAK
- 9) SVKM
- 10) NMIMS (BBA)
- 11) INDIAN SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP (ISME)
- 12) MALINI KISHOR SHANGHAVI

RSIC had fielded two teams in order to give opportunity to maximum number of students to play. Each player has to earn his place in the team after attending the daily football practice which is conducted by a qualified coach who trained them for two months. The performance of both the teams was outstanding.

RSIC (A) and NMIMS (BBA) reached the finals and

ultimately NMIMS managed to win the Trophy and RSIC team was the runner up. The



winning team gets a Rolling cup and a cash prize of Fifteen Thousand Rupees. Besides, the winning team and the runner up team got a trophy each. There was also a trophy for 'Man of the tournament' and 'Golden boot' for highest goal scorer. This year 'Abhinavan Aryan' from NMIMS won the Man of the tournament and 'Vasoo Wadhawan' from NMIMS won the Golden boot trophy for scoring highest scores.

Dr John D'Conha

Registrar

CHRISTMAS CARNIVAL

The festival of Christmas undoubtedly holds a great significance across the world. Everyone, particularly children eagerly wait for the festival as it is celebrated in the honour of Jesus Christ who showed the path of peace and harmony to the World. The festival brings cheer and happiness and spreads the message of love. This festival unites people beyond their caste and religion barriers.

On 19th December 2017, as per the tradition all the students and teachers organized a Christmas event in our college. The preparation for the event was as enjoyable as the event itself. Students beautifully decorated the venue with Xmas tree, a crib, wreaths, ribbons etc.

It was a **"Charity Mela"** in which students and teachers had arranged many fun games and variety of food stalls for everyone. The scrumptious homemade cakes, brownies and cookies filled the air with delightful aroma, coupled with sandwiches, Chaats, Nachos with mouth-watering cheesy dip, Samosas, mock tails and many more. Games included "Shooting the target", Dice Games, Lucky Draw, lots of betting done with "Seven Up Seven down...". Lastly money collected from this event was donated to an orphanage in the city as an effort to brighten up the X Mas and bring smiles on the face of those children.

Darshak. A. Narola,

BSc In Business Administration, Royal Holloway, UOLIP

GRADUATION 2017

Russell Square International College (RSIC) celebrated the Graduation Day of the batch of 2016-17, which is the 10th batch to graduate since the college's inception in 2004.

The Chief Guest for the Ceremony was Dr. Mary Stiasny, Pro Vice-Chancellor (International) and Chief Executive of the University of London International Programmes with Mr. Chris Jenney, Head of Teaching Institutions University of London International Programmes. Families and friends witnessed this proud moment along with the management Mr. Rajeev Goenka & Principal of RSIC Dr. K Prabha.



Prof Vinita Mathur was the comparer for the event. The ceremony commenced with welcome Note by the Principal followed by lighting of the lamp & Report reading for the year by Ms Bharati Bacha.



Prof Palak Rajani introduced the chief guest Dr. Mary Stiasny and Guest of Honour Mr. Chris Jenney which was followed by a speech of Dr. Mary who addressed the students and encouraged them for their future endeavours. She congratulated the students on their graduation.

Mr. Chris Jenney encouraged students to set their goals high, and work hard till they achieved it!!

Thereafter the distribution of scrolls

and certificates was done and then the graduating batch shared their experiences at RSIC. It ended with the Hat throwing ceremony and vote of thanks offered by Prof Sweta Menon.

The mood at the graduation ceremony was one of enthusiasm and joy. The eagerly awaited day marked the culmination of a phase of learning, fun and personal development for the Class of 2016-17.

After the closing ceremony there was a High Tea at A la' Mode Though the event lasts only a few hours, it is a great ceremony is a memory for those who attend as they treasure it for years to come.



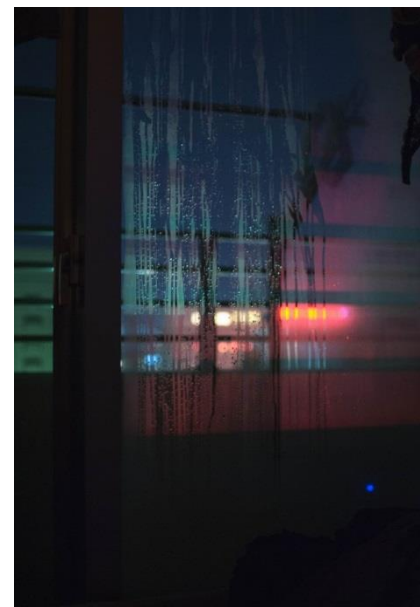
Ms. Meenakshi Mehta
Counsellor

CREATIVE COMPOSITION

CAUGHT IN DARKNESS.

The sun has gone to rest. The moon takes over his place as the darkness starts to surround me. Slowly, the canopy of luminous stars begins to shine in the ocean of jet-black darkness. However, some are dull and merely flickering in this vast expanse of the dark night. Night brings colours for me-with all from grey to black. I like night. It helps me hide my flaws, my imperfections and those fire-red bruises on my skin. Purely, it burns my heart.

I stood there quietly on the wooden windowsill kissed gently by the heavy downpour. My curtains periodically flutter with the inaudible gush of the wind. I feel



nothing, absolutely nothing. My mind slowly starts to unwind the drabness of the tedious day and my body quietly switching off. The rat-a-tat-tatting- sound from the roof is as comforting as the ocean breeze that whispers softly in my powerless ears. I see the canary yellow motorcycle helmet heavily soaked and the summer flowers and leaves droop under the weight of the water droplets.

Outside is an unexpected gift of the rain. Alike me, the salty water of the rain, wash away the dirt and pain of the lush-green grass and the debris on the heavy rocks. And the wind roars, a duet with the rain drumming on my umbrella. I feel the squelch of the mud beneath my feet as I wandered through the garden alone and over to the muddy road. My eyes are still on my feet. A new river opens up pushing the small stones and light leaves that falls on it way, the river that wouldn't mind drying up when the radiant sunlight begins to take over this grey sky. Today, I feel is an inescapable day of wetness. Rain falls like god's own poetry. Every drop is a single letter eon to sing. It has always been music and the unstoppable melody of the nature.



Their prayers are heard. The water in the tiny river rises up and runs between my toes. Its eagerness and fascination to chase me seems to rise up even more and threaten my jeans as well. Suddenly, the sky laughs a great belly laugh and the sparkling light frightens the fierce darkness of the sky. The moon, somewhere, is trying to hide him behind the heavy cloud from the thundering sky. My umbrella mushrooms out but my face still demands the mist of the rain. Wind calmly trying to hint the trees about its power and the rain, soundlessly drumming, continues to fall on my colourful umbrella. The sound, so soothing to some, is enough to drown out every other noise.

Rains pull me away from the pain of the past and uncertainty about the future. However, I feel the strong anxiety in rain, anxiety of never reaching its destination. Its cold water falls onto my skin and it marks the traces of salty water on my cheeks. I turned around to look at my house already drenched in this vigorous downpour, probably wanting a raincoat or a huge umbrella. But to me, the droplets on my dry verandas crackles like an old radio coming to life. They hit hard, without any brakes, continuously, after the dry wooden swing to make it softer.

The icy grey sky restlessly drumming and the clouds continue to grow even darker and scary.

After all, Snow is on its way.

I wonder absently, if this November rains were blessings of the powerful god or an intense curse. And the rain begins to fall even thicker.

Pankti Patel

BSc in Business Administration, Royal Holloway, UOLIP

CHILD LABOUR.

A child,
Whose childhood has been snatched away,
Now works hard, day and night,
To earn a meagre pay.

His eyes,
Full of tears, beg "help me out!"
Though he is quiet,
His heart silently shouts.
His tears go unseen,
His voice passes unheard,
He begs and he pleads,
But all ignore his words.



The hands, which were meant to study and play,
Are working now,
Labouring all day.
Out his eyes look,
With a dream to be free and fly,
His hands, though bruised,
But his hopes are still high.

Every underprivileged child should be rescued,
The laws relating to their rights need consideration,
To build mightier countries,
And make them stronger nations.

Sakshi Sheth

BSc in Business Administration, Royal Holloway, UOLIP

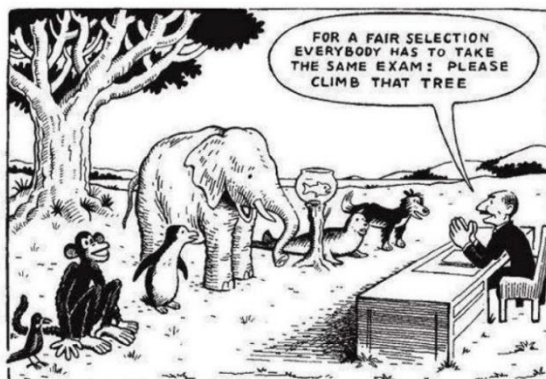
EDUCATION SYSTEM IN INDIA

India was once upon a time a place of high eminence for education. Scholars used to travel from other countries like china, Tibet, Korea and central Asia to study in India. Nalanda University in Rajgir, near Nalanda, Bihar was one of the best universities in the world during the Magadha times.

Today as per World University Ranking 2015-2016, no Indian University is in the top 200, IITs and others are in top 600.

Where is the mark of Indian education gone? What is the reason for such a drastic fall in our education system?

General education system is focused only on examination rather than training students for the future and really testing their knowledge. Rote learning like white ants is eating our quality of education system. Students



Indian Education system !!!!

are studying only to score high marks and not for gaining knowledge.

The other important problem is completely relying on text books. In India more importance is given to text books than student's creativity and critical thinking. Students are not being taught why they are learning the particular subjects and topic. Text books do not mention how the topics are relevant in the practical life.

Indian Education system does not encourage research and innovation. Teachers need to change the method of teaching. They should encourage logical thinking and creativity in students.

"Tell me and I forget, teach me and I remember, involve me and I learn." — Benjamin Franklin

What should change in Indian education system?

- Focus should be on knowledge than scores.
The colonial masters introduced education systems in India to create clerks and civil servants, and we have not deviated much from that pattern till today. The mind-numbing competition and rote learning do not only crush the creativity and originality of millions of Indian students every year; it also drives brilliant students to commit suicide.
- Re-define the purpose of the education system. The purpose of our education system should be to create entrepreneurs, scientist, innovators, artist & thinkers rather than low quality service provider nation which we are turning into. Rather, we are busy running the call centers of the rest of the world – that is where our engineering skills end.
- More attention on skilled based education. Give a man a fish and you feed him one day, teach him how to catch fishes and you feed him for a lifetime." I am of the opinion that if a man is taught a skill, you make his life. In India Knowledge is largely forgotten after the semester exam is over. Still, year after year Indian students focus on stuffing information. This is one of the fundamental flaws of our education system.
- Invest in teachers and in training teachers. Government should invest more on teachers training, so that they are aware of the modern methodology practiced in the top universities and also, they have a say in making of the syllabus.
- Personalize educational system. Indian education system is built on the presumption that if something is good for one kid, it is good for all kids. We can effectively decentralize education by catering to the needs of different students in different innovative way.
- Reward creativity, original thinking, research and innovation. Our evaluation system (testing and marking) need to be changed. It should build to recognize original contributions, in form of creativity, problem solving, valuable original research and innovation. If we could do this successfully Indian education system would have changed overnight.
- Implement massive technology infrastructure for education. Majority of the Indian population is located in remote villages. The Government must invest in

the internet technology; this will make access to knowledge easier than ever. India needs to go long way in the up gradation of the technology.

- Make reservation irrelevant. Reservation for higher studies is a crime against a merit holder student who is not able to get through because of reservation. Due to reservation students with lower caliber is taking a seat of a bright deserving student. The solution for this problem is in upgrading the government schools so that they impart education at par with their private counterparts in terms of quality.

Sources

Article from India Today New Delhi, May 7, 2016.

<http://startup.nujs.edu/blog/indian-education-system-what-needs-to-change/http://www.groupdiscussionideas.in/present-education-system-in-india/>

Laveena Vaz
Faculty

INDIA – DANCE DIVERSE

Indian dances mark the intense platform encompassing the different socio-economic set ups and traditions of India. They include simplicity and joyousness not only to mark the celebrations of the seasons of harvest but even of worship, giving thanks to the deity.



India has a total of 29 states and 7 union territories, each with its own customs and beliefs (sometimes numerous). Each community has its own form of expression, whether to celebrate different occasions or to mourn loss. This is usually done through different art forms, mainly dance.

Each state/community has its own dance form owing to their own customs and beliefs. The diversity of religious customs, tradition, periods, beliefs, environment and linguistics has given rise to an assortment of dance forms. The dances have extensive dynamism and vitality and can be easily identified from region it originates. The unparalleled richness of the dance traditions has given rise to distinctive style in each region.

Giddha is a dance which originates from Punjab and is performed mainly by women during occasions like lohri, Vaisakhi and Teeyan. The dance originated as a form of Punjabi women reveling joy and venting their suppressed feelings. The women sing 'Boliyan' while dancing which are couplets that are sung in Punjab, expressing situations, their emotions and their typical situations. The women typically wear bright coloured costumes with lots of jewelry and braid tassels.

Dhobia Dance originated from Uttar Pradesh. As the name suggests, it is performed by the dhobi men of UP during occasions like birth, marriage, dussehra, Holi and maha-shivratri. It mainly originated as an alternate source of income for these men, but held a lot of cultural value. The men wear simple clothes while the occasional dance with women, features them in ghagra, choli and dupatta. Instruments like Dhol, Harmonium, Sarangi and Pungi are played during the duration of the dance.

The Khoriya or Haryanvi dance which originates from Haryana is performed by women during the long wait for the bridegroom to bring his new bride home. During the dance, the women often mime the entire wedding ceremony. It is also performed during child birth, harvesting season or any other festivals. Women wear a 20meters calf length ghagra with a shirt. A dupatta covers their head and is decorated with tinsels, while the occasional appearance of men is in bright coloured clothes with contrasting colour sashes and vivid pink or red turbans. They do not only use sarangi, bansuri, dholak, matka, shehnai, shankh, harmonium and damru to play music, but also they create music with matchsticks, papaya (hard core of mango fruit) and strips of wood.

Ghoomar, Chirmi, Kalbeliya and Kacchighori originate from Rajasthan, but the most interesting dance of them all is Tera Taali. Tera Taali has emerged from the Kamara Tribe. It is generally performed by two or three women who sit on the ground with 13 Manjiras tied to their body. The dancers face is covered by a veil. They hold a naked sword is between their teeth while balancing a pot on their head. The dance is accompanied by men who sing songs and play instruments like 'saranji', 'algoza' and 'ravan hatta'. The dance was originally performed in the praise of Lord Ramdeopeer.

These are just a few dances to name. India is an extremely cultural diverse country, with numerous forms of arts not only limited to dance, drama or fine arts. This is what makes India distinctive. It is important to understand that these art forms are undervalued and need to be preserved for the generations to come, to let them know that they come from a culturally packed country like India.

Khushi Rungta
BSc in Economics & Finance, LSE, UOLIP

MAKING SACRIFICES

"Great achievement is usually born of great sacrifice, and is never the result of selfishness."- Napoleon Hill

It's quite natural to hear the word "sacrifice" and immediately think of having to give up something that you like. Often, we hear of people making sacrifice in life such as sacrificing leisure time to work more hours to earn more money, or sacrificing a weekend break to be able to pay the rent, or other similar things of this nature. There is certainly more to this circumstance than what meets the eye and when you learn how to really make proper use of sacrifice, you will discover there is a great deal to be gained.

The first thing one needs to do is to change the impression of what exactly sacrifice is. Don't think of it as having to lose something, but instead think of it as sacrificing something of a lower nature in order to gain something of a higher nature.

A chess player understands this concept well, when playing the game, a certain piece will be sacrificed in order to win the game, or to gain an advantage over the other player. They give up for example a bishop in order to be able to take the opponent's queen in several moves further along.

**IF YOU DON'T
SACRIFICE FOR
WHAT YOU WANT,
WHAT YOU WANT
BECOMES THE
SACRIFICE**

In life, we all make sacrifices, but it is the sacrifices that we make that don't just mean we lose something but gain something better that make the concept a more appealing one. The trick then, is to look at something that you want to have or achieve and then figure out what you need to sacrifice in order to get it by a natural attraction.

Let's say you want to increase your income but feel trapped in a wage structure that doesn't allow for a rise in your present position. It is quite obvious that remaining in that position is not going to produce an increase in income, so you are going to have to sacrifice that position in order to get a

better one. How do you do that?

The first instinct is to protect your job at all costs because if you lost it you would lose your livelihood all together. This is natural and of course correct, especially if you have a family depending on you to support them or when you are the 'breadwinner'.

But what if there were a better position available in your present company that you might aim for, but at the time being, there is no opening and you are not qualified for it in any case. This is where you get started and make a different kind of sacrifice.

If you are lacking in certain skills to do the better job, then now is a good time to start learning those skills. Maybe you can't do that while you are at work, so you will have to sacrifice some of your free time to learn those skills. Think of how many hours you spend in front of the TV set in the evenings and at weekends, or how much time you spend over breakfast in the morning reading the morning newspaper with your coffee.

Now think about how much information you could assimilate using your natural intelligence if you substituted that morning newspaper for a book that could enhance your skills to perform even better. How about missing out an hour of TV in the evening to study? It's a vital part of learning to think for yourself in order to raise yourself in order to raise yourself up from the place you are now to the place where you want to be. These are sacrifices for sure, but you are giving up things that are non-essential to your life (watching TV and reading a newspaper) to be able to do something that is essential for putting yourself in line for promotion to a more highly skilled and better paid job. You are effectively raising your stock in yourself because you are giving yourself and your employer more value by increasing greater skill level!

You might say, that what is the point in training for the better job when an opening does not exist? Would I not be putting in all that effort for nothing?

This is the natural response from most people. It is also the reason why most people will be content to stay in the lower paid job and never aspire to the higher paid alternative. They will not see any point in trying unless the opening is already there and offered to them. In which case they will find themselves under-qualified because they didn't take steps to be ready for that opening.

It is why around 98 percent of the population never amount to greatness in their lives. They never go after the bigger fish because they can't see how they are going to catch it, so they believe it can't be caught.

The winner always goes all out to get what they want even when they can't see how they are going to get it or even if what they want exists. They just know they want something better than they already have so they do whatever they have to do in order to be ready to take it when it presents itself. As it surely will do to the one who is ready for it.

It may be getting rich, improving health or simply carving out a better lifestyle for themselves and their families. Every person has their own idea of what "improvement in life" means and those that decide to seek it will eventually find it.

When you decide that you want to attract good into your life and get the better job and put all your effort into doing what is necessary to get that job, an opening will be made for you, either in your present company or in another company. You just have to be ready to act when the opening presents itself; by making it known to your boss that you are fully trained up and ready to take on the better post.

Nothing impresses a good boss more than an employee that takes it upon themselves to train for a better position without being asked to do it and in their own time and on their own initiative.

There is a definite law that exists that says that when you outgrow your present position, a better one will be created for you. When you are prepared to make a sacrifice of a lower nature such as skipping some TV time to receive something of a higher nature such as a better job, the law responds.

It does so by placing you in the position to which you have grown into through your own efforts, determination and persistence in taking yourself to the next level in your personal evolution. When you drop your resistance to the possibilities that exist, the door will open for you where doors never even existed before.

Try it! You can join the two percent of people who are winners and leave the herd behind. You just have to do it and believe that you can.

If you don't sacrifice for what you want, what you want becomes the sacrifice.

Aamna Sony

BSc in Economics & Management, LSE, UOLIP

OUR CORAL REEFS ARE DYING



Albert Einstein once said, 'Look deep into nature and then you will understand everything better.' Water and air, the two essential fluids, on which all life depends, have become global trash cans. We often raise awareness about poverty, women empowerment, child labour and so on but we hardly pay attention to climate change. Unfortunately, climate change is going to

affect us the most. Hundreds of species are struggling to stay alive, dangling on the brink of extinction. Most of us often overlook the importance of one of the most significant marine invertebrates, the corals. Majority of us tend to overlook the coral reefs because they are not as active as the fish around it.

Our coral reefs are dying at an extremely fast pace. Although we do not realize the depth of the situation, their depletion is going to affect us in ways unimaginable. Corals are a home to thousands of marine animals; the depletion of corals will ultimately result in the extinction of these animals. A large proportion of our population depends on coral reefs for their livelihood in the form of fishing. Huge economies like Australia rely on their serene corals for earning money through tourism. Australia alone earned \$3 billion last year through tourists who visited the Great Barrier Reef.

Our coral reefs are dying. It is our responsibility to save them since we are the ones killing them in the first place. One of the major causes for coral depletion is poison fishing. People often release substances like cyanide into the water. It makes the fish slow and a little dizzy which makes fishing easier. Fish recover from its effects in a short period of time, but it is not the same for corals. Substances like cyanide result in the death of corals. Another main cause of their depletion is the rising water temperatures. As the water temperature increases because of global warming, corals start releasing algae living in their tissues. Due to this, corals turn completely white, and although they can survive this process of coral bleaching, it puts them under a lot of stress and are subject to mortality.

One major example of the seriousness of the situation is the Great Barrier Reef itself. Recently scientists have discovered that large sections of the reef are dead. The Australian government has realized the gravity of the situation and is doing their best to protect what is left of it. It is not only the responsibility of the government or people living next to the ocean to protect the reefs. It is the responsibility of the human race, because their extinction is going to affect us. We need to do everything in our power to save them; we are not strong enough to face the consequences. We won't have a society if we destroy the environment. Even a tiny step towards protecting the reefs will take us a long way.

Let us come forth into the light of things and let nature guide us and be our teacher.

Ritika Khira

BSc in Business Administration, Royal Holloway, UOLIP

SELF-IMAGE AND IMAGE MANAGEMENT

Paul Ulasien said, *"No matter what you do in the rat race, success is not certain but if you do nothing, failure is."* Unfortunately, in today's competitive world kids are tutored right from their childhood to become a part of this non-stop rat race in every walk of life. Whether it comes to getting compliments for your own children from others at a young age regarding looks, behaviour, discipline, etc.; people unconsciously involve children in this urge to be the best. Training a 3-year old to say the right answers about colours, fruits, numbers, nursery rhymes for seeking admissions in the best schools, takes all of us one step forward in this madness. From thereon, in every walk of our life we are constantly striving to be ahead of others in marks, sports, certificates, degrees, jobs, making money and also in looks and social acceptance.

Competition may not be bad, but it has taken the fun out of living. From simple things like singing and dancing or even cooking, which one would engage in for self-satisfaction, is now being seen as a form of competition. The number of reality shows on Indian television like Nach Baliye, Indian Idol, Jhalak dikhlaja, Sa Re Ga Ma Pa, Master Chef and many more, justify this claim. The winners are elated, but what about those who came 2nd or 3rd or even the top 5. They are lost in the vast crowd of being 'Nobodies'.

Anonymous people are lost in the crowd. In the fierce competition, if one wants to shine out like a diamond, one has to manage one's self image and the impression they create on others. A simple definition of a person's self-image is their answer to the question "What do you believe people think about you?" Self-image may consist of three types:

1. Self-image resulting from how the individual sees himself or herself.
2. Self-image resulting from how others see the individual.
3. Self-image resulting from how the individual perceives others see him or her.

Research has proved that people form an opinion of a stranger within 3 seconds of setting their eyes on the person. Further, research has proven that a major part of the message that a person communicates is visual. Given these facts, the image a person projects is the strong force that influences people's perception. The image reflects your values, your capabilities and your level of professionalism. Visual messages, such as body language, facial expressions, the way you dress and present yourself, as well as etiquette and grooming all impact how you are perceived. A famous image consultant Judith Rasband once said, *"As an individual living and working in a highly complex and competitive society, you must recognize and understand the impact of your image as it communicates first to you and then to others."*

Image Management:

Image Management is the ongoing, pro-active process of evaluating and controlling the impact of your appearance on you, on others, and the achievement of your goals. It is a science and an art that provides a framework, addressing all the elements – clothing, grooming practices, body language and etiquette and vocal communication – that help create the right image for each role that a person undertakes at different occasions.

Given that each person is unique, image management takes into account the person's personal style, enhances strengths and downplays weaknesses while making optimal use of resources.

Image Management is not personality development, which focuses only on the self, nor is it image makeover or grooming which focus on the outside. It is about managing the "image from the inside out", creating the right image based on the real self (Inside) and projecting it based on the occasion (Outside). As such, it is comprehensive as opposed to personality development which focuses only on the inside, and makeover and grooming which focus solely on the outside. It combines all the different aspects of the person, including the inner self, characteristics, goals, as well as the outer environment, the differing roles and occasions the person undertakes when working towards achieving the image goal. The image has a great impact in a person's personal and professional growth. Perception is of paramount importance and must be monitored and managed.

So go ahead and create that winning Image for yourself!!!!

Dr. Sweta Menon
Faulty

TELL ME WHAT YOU EAT: A FEW THOUGHTS ON THE SOCIOLOGY OF FOOD

Do you recall childhood memories of the mouth-watering and eagerly awaited Sunday breakfasts served up at home? The spicy poori aloo or the stack of syrupy pancakes hot and steaming at the table? You probably associate favourite foods with happy family memories. Food is important for sustenance and nutrition but for several other social reasons. Think back to the last time you had a cup of coffee at Starbucks--- think of having a parallel experience of having a cup of chai at an Irani café in Mumbai. The contrasts are manifold...the ambience, the accompaniments to the drink (bun maska or croissants), the clientele, the sourcing of raw materials for the two places etc. Food therefore is not solely about the act of filling your belly... food can be a bridge between cultures. It brings people together.

Food has symbolic significance (Margaret Mead). Food, culture and society are connected. Particular kinds of food can help immigrants find their place in society or make them outcasts. Eating with your hands may frowned upon in some cultures while being normal in others. During the Summer Olympics, China had asked its restaurants not to advertise food items using dog meat as an ingredient for fear of offending international visitors. This shows some ethnic groups celebrate food that is sternly rejected by other ethnicities. It also goes on to underscore the point that food has profound social significance apart from the material aspect.

Sociology as a discipline has largely ignored food until recently. Hitherto food was seen as a biologically required item, its social connotations were largely ignored. However, food, its preparation and consumption is very social when you think about what we eat, where we eat, whom we eat it with. Some foods are immediately associated with certain cultures such as Kimchi salad from Korea or afternoon tea with England. Taste and preferences for food are socially conditioned and shaped. Food likings are not as individual as we would like to think (Bindsworth and Keil 1970; Gillespie 1990)

There are innumerable taboos and myths surrounding food too. In 19th century Bengal, widows were made to adhere to a strictly "sattvik" vegetarian diet, no onion, no garlic items with even certain pulses like masoor dal off their plate. Theorists assume this was to keep them subservient and ill-nourished under the garb of religious taboos. Half-

starved on a lean, protein deficient diet, the widows' health and opinion would not matter much anyways.

Sociology of food studies how food is integrated into social institutions, networks and cultures. Sociologists draw upon classical and modern theories to look into the production, distribution and consumption of food. Methods of cooking, dining out, health and safety and global character of markets have all become fodder for thought. A plethora of global cuisine restaurants now abound in most cities and towns of India. There is even a proliferation of global food and beverage chains like Starbucks and KFC or MacDonald's. There is an increase in the consumer concern about food safety and the environment. An example may be made of palm oil cultivation in Indonesia at the cost of logging millions of hectares of rich bio diversified rain forests. Many an ecologically conscious consumer have kept palm oil out of their kitchens.

In a globalized society, pandemics like swine flu, foot and mouth disease, and mad cow disease all bring back focus on local and ethical eating and greater focus on hygiene and standardization. As German sociologist Ulrich Beck (1992) pointed out, we live in a "world risk society"

In conclusion, it can be safely assumed that the consumption of food centers on both local and the global with preferences being socially conditioned. As Alexis Soya pointed out, "tell me what you eat and I will tell you who you are".

Sulagna Ray Purkayastha
Faculty

BE A TEAM PLAYER...

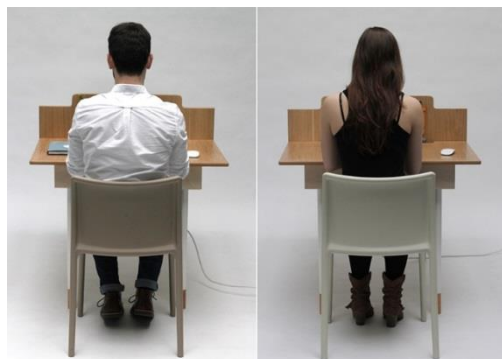
"I am the one who is doing all the work, while credit is being shared by all". "Why should I collaborate?" "I can give the best when I work alone"

These are the voices I hear from many students around me as well as at home, being a parent of two teenagers. My observation is that majority of these youngsters are the dedicated and sincere lot. So, when they encounter a group assignment, they often complain of the other team members not being competitive enough and not contributing the same quality as they would have done, had it been an individual assignment. Another fact worrying them is that if the project is solely completed by them then the other members of the team will get to share the same fruit as they would and jealousy, greed, selfishness and sometimes self-pity and frustration creeps in...

The question is how does a student deal with such situations, is it essential to work in a team?

Having spent 23 years' in the corporate and managing people and teams have taught me some lessons which I would like to share here. Firstly, as we all understand that working individually as well as team effort have their own equal importance. Some tasks / projects and assignments require us to ponder and think on our own, research or devise our own methodology, while execution and operations generally involves team working.

To be successful in life, we have to excel in both types of working methodologies. We cannot always be a sole worker as then we will not be able to factor in different



competencies and burden ourselves with all the tasks. A single human being cannot be a master of all trades. So why not treat take our student life as a training ground and build this very important soft skill – **being a Team Player**

So now focussing on how to get the other team members to work with the same zeal and enthusiasm as you, and achieve the best results. Here are some pointers.....

The first step is to choose the right team members or likeminded people coming together in a team... provided you have that flexibility. Most of the times this is not possible. In such cases a good leader should be able to identify the strengths & weaknesses of his members.

Secondly build in clear channels and modes of communication. Members should share all their ideas and suggestions freely with the team without being penalised or laughed at. Team should respect each other's ideas.

Sense of belongingness to a group is another important factor in goal congruence and positive contributions from team players. This needs to be built in by honesty, faith and trust in your team members. The team members should always support their team in front of external factors but internally they should be each other's best critic. There should be healthy criticism.

Participative Leadership should be practiced in assessing progress and providing leadership to the teams. Deliverables should be clearly defined and timelines agreed collectively.

Don't be Bossy!!!- Respect is earned and not demanded. In a team it is essential to treat other members as peers, if you are the driver of the team, others will come behind. But being bossy does not help.

Motivate - A successful leader should be able to motivate the team members from time to time thereby encouraging them to contribute actively. Different people respond to different kinds of motivation. A leader has to identify the motivators for each of his team members.

Every student looks forward and grab opportunities to take up all such challenges and opportunities of working in a team. These will help him/her to develop soft skills which will be very helpful in his future work life situations.



CA Vinita Mathur
Faculty

SUMMER OF 2017

MY SUMMER INTERNSHIP

Volunteering for an internship is an integral part of a student's growth. Bearing that in mind, I decided to pursue my summer internship with Glocal Thinkers Pvt. Ltd., a management consultancy firm based out of Gurgaon, India. This firm has several verticals in its product line mainly in the B2B industry. I chose this firm in particular as it is not a medium sized company, hence I would be given more responsibility and also be allowed to cater to a broader spectrum of tasks which would help me advance in my career.

At the start of my internship, I was given the task to build up the client base of the firm with cold/warm calling. With time, I was given tasks which held more importance in the organization such as making client presentations for large Indian conglomerates and MNC's as well as going for client meetings with my superior. These helped me realize how an organization functions which I used as a bridge to build the gap between practical experience and theoretical knowledge. During the internship I was also sent to Jaipur and Panipat to secure new Linen suppliers for one of our clients. This showed me how a real negotiation takes place and also showed me how hard it actually is to find and retain suppliers with good quality and nominal prices. To conclude, I would like to reiterate the fact an internship is very important in a student's career, not only because it looks good on a resume but also because it gives you experience you wouldn't otherwise get this early in your career, and also that it gives you a reality check to the vast differences between practical experience and theoretical knowledge.

Anuraag Sanker

BSc in Business Administration, Royal Holloway, UOLIP

SUMMER SCHOOL

In the summer of 2017, I travelled to London to attend the summer school programme at the London School of Economics. It was always my dream to study at LSE, UOLIP, so naturally I was very excited. Since the first day, the vibe of the course was very positive and inclusive, with students from all around the world expressing their experiences.

I opted for the Social Innovation and entrepreneurship course which included learning about setting up and running a social enterprise. The course also included a graded group project where we had to create a new enterprise from scratch and design everything from the logo to business structure to revenue streams. Brainstorming and bouncing ideas off my group members was especially interesting as each one of us had diverse understandings about the issues of the world. Targeting the refugee problem of today, we decided to create an enterprise to encourage entrepreneurship amongst the refugee population in Netherlands.

I worked very hard for the project, creating the business model and many of the essential parts of the enterprise myself. However, I learned a very important lesson about the world's opinions about Indians when time came for the mock presentation of our project in front of the whole class. Hoping I could be the one of the two members presenting our enterprise, I nominated my name to be a presenter. To my shock, my Russian colleague suggested that "the Americans" should be ones presenting our work as "English is their first language". Initially, I was taken aback by her statement but was rather ashamed that I agreed and allowed that to happen. I failed to stand up for myself and felt like I let down every Indian who has worked hard to make a name for themselves in the world. I was obsessed over the belief that we, Indians, have reached Mars but the foreigners still believe that we cannot speak English better than a couple of Americans.

I remained astounded over this incident when I finally understood that this misunderstanding about Indians will never change unless us, the youth, step up to change it. I was finally able to stand up for myself and take the responsibility of presenting my project for the final graded presentation and even received much appreciation for the same. Although I successfully changed the misunderstanding of a few misinformed students, our global problem still remains unanswered. This lesson was the most important one I learned throughout my month-long course.

It came to my realization that every year millions of Indian students go abroad to seek opportunities and are subjected to this form of subtle discrimination. Many deserving Indians are losing out their right because their credit is stolen by people because of their geographic background. I believe it is our responsibility as Indians and the representatives of our nation to challenge and influence this misconception at every step of the way. Thus, perhaps there will be a day when an Indian will be judged only on the basis of his/her merit, skill and knowledge and not on the basis of the national language of our country.

Nonetheless, it was a truly amazing and memorable experience and I am glad that I chose to attend the summer school programme. I thoroughly enjoyed working with students and professors from various walks of life. I would highly recommend every student to seize the opportunity to explore their own abilities and knowledge by attending the summer school programme.

Neel Kulkarni

BSc in Economics & Management, LSE, UOLIP

GUIDE TO EGYPT



Egypt has some of the best mythological stories. My interest in these stories and architecture of the oldest civilisation were the two reasons I wanted to explore Egypt. It turned out to be much more than just that. I broke a lot of stereotypes about the women of South African continent. I went there in a student exchange Programme organised by AISEC. The Program gave me the opportunity to travel throughout the country and explore the most beautiful monuments across the country. I realised that Egypt is not all about Pyramids, Mummies and desert.

Egypt is a beautiful place and what made it that amazing was the bonds I made there. I was told by many people that this exchange program will change my life, in a way it actually did. I now have a different perspective of life. The people I met on this exchange were from Turkey, Jordan, Italy, China, India, Egypt, Indonesia, Spain, Hong Kong, Spain, Tunisia, Pakistan, Algeria, Brazil and USA. I have a home in all these countries now.

Here is the list of things you should never miss when you are in Egypt:



Gaze at pyramids of Giza- Let's state the obvious first, right? The initial draw for many tourists to Egypt is to see the pyramids that we all learned about while in primary school. And, in my opinion, they don't disappoint – they're spectacular! The Great Pyramid of Giza (the largest of the three) is the oldest and is the only one of the "Seven Wonders of the Ancient World" which is still standing.

Search for treasures in Khan-e-Khalili- The Khan al-Khalili market in **Cairo** is one of the Middle East's largest bazaars and is filled with copper, spices, alabaster, silver and perfumes. The "Khan," as it is often called, maybe my very favourite of all the markets

and bazaars I've visited during my travels. If you have a discerning eye and are a good negotiator you can find great deals on quality products.

Hit the beach and splash in the red sea- Need a break from the heat and sightseeing? If you're seeking relaxation and respite head to Egypt's **Red Sea Riviera**. The area is jam-packed with beach resorts and brimming with five-star luxury hotels, water sports, shopping and entertainment.

Kick back, relax and cruise the Nile river- I'm typically not a "cruise" person, but I thoroughly enjoyed my three night cruise on the Nile River traveling from **Aswan** to **Luxor**. Besides forcing me to relax and slow down a bit, the scenery from the ship was fantastic. For a while the ship was drifting past lush jungle foliage, and then appears the camel-filled arid desert. From the deck of the ship, you can see Egyptian men ploughing their fields and women washing their dishes in the river – sights seemingly unchanged from hundreds of years ago.



Explore temples, temples and more temples- After the pyramids, the main reason most tourists visit Egypt is to travel back in time (or, pretend to be Indiana Jones) while exploring the country's ancient temples. The temples are filled with interesting carvings, paintings and hieroglyphics. My favourite that I saw is the one pictured above of a woman giving birth!

Take a sunset Felucca ride in Aswan- A felucca is a small, traditional Egyptian wooden sailboat. It's possible to take a felucca tour lasting several days; however, I would recommend taking an hour or two cruise at sunset while in **Aswan**. The ride is a beautiful and a memorable experience.

Mix and mingle with lovely locals- Unfortunately, it seems that sometimes Egyptian men get a bad rap in Western media. In my experience, all the Egyptians I met were kind and helpful. I was traveling with three other blonde American females, so did we attract attention and the occasional "cat-calling" (even when dressed extremely modestly)? Yes. Sure. But, I experienced much more of this type of "attention" while traveling through Spain, Italy and Greece than I did while in Egypt.

Give greetings to the Sphinx- Also located in Giza near the pyramids is the Great Sphinx. The sphinx is the oldest known monumental sculpture and is generally believed to have been built sometime around 2520-2494 BC. You can pay a small price and have a talented local to pose you to appear to be kissing Mr. Sphinx.

Dive in the Blue Hole- The blue hole is a diving location on the southeast Sinai, a few kilometers north of Dahab, on the coast of the red sea and is one of the most popular tourist place in Egypt after the Pyramids of Giza and Abu Simbel.



Hiking on St. Catherine- St. Catherine is a city in the South Sinai Governate. It is located at the outskirts of El Tur Mountains at an elevation of 1586 m (5,203 ft). It is one of the best places to go hiking in the whole of Egypt.

Hot air balloon ride- Hot air ballooning in Luxor is an aspect of the Egyptian tourist industry, tour companies offer rides in hot air balloons to tourists who enjoy magnificent views of ancient Thebes the temple complexes of Karnak and Luxor, the Valley of Kings and the Valley of Queens.

Enjoy the best cuisine - I can say in all earnestness that it has been the best experience of my life so far. Not only did I help others to develop, but also developed myself in the process. Going in an all-together different land having way too different people and tastes made me grow and experience situations which made me more confident, independent and enhanced my leadership abilities.



Salman Naik

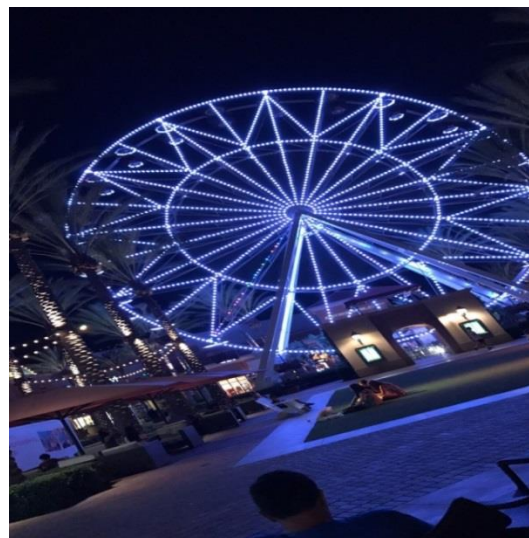
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CAPTURES



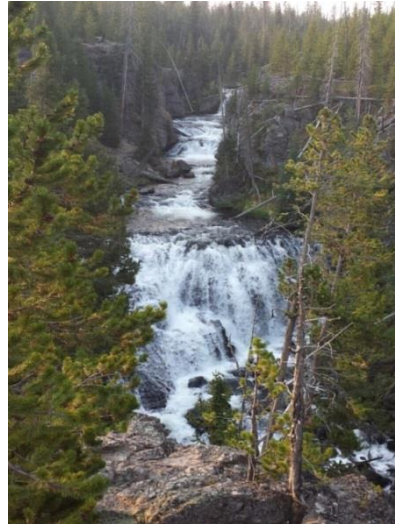
*Live for the moments that take your
breath away*

*Life is like a ferris wheel. You have to
get past your fear to enjoy the view.*





Be unique create the world of your dreams .



The Earth has music for those who listen.

Aamna Sony
BSc in Economics & Management, LSE, UOLIP

ALUMNI TESTIMONIALS

NAIYA PATEL

Just a hundred words are not enough to express myriad memories which come glutting into my mind as I ponder upon the most momentous years of my life at Russell Square International College as a University of London international student.

Entering the institution was miraculous as RSIC gave me full tuition scholarship, an opportunity which did turn my life around. Every member of the staff strived to give us the best they could, ranging from academic help to buttressing us even in times of personal turmoil. Teachers were teachers in classrooms but best of friends in the corridors. To use an aphorism if I must, "RSIC was indeed a second home."

Reminiscing the very first day, I clearly recall how enchanted I was because of the imperial infrastructure. Contrastingly the alien nature of the academics did seem daunting, nevertheless challenging. I was so ready to start the academic experience and to truly inculcate the international values; which ironically enough can be achieved only when one completes the program and lives through every challenge it tosses.

I wish I could relive the three years of my life at RSIC. They made me who I am. There were times which were tough, but as in a rollercoaster without the steep downs there is no fun, so is in life. RSIC experience is the robust foundation on which my life is burgeoning. I cherish every scintilla of my experience at RSIC and would take this opportunity to thank all those at RSIC who contributed in sculpturing me in very special way, especially all my beloved teachers, who even today occupy a very special place in my heart. Miss u all a lot!!!

LSE, UOLIP Batch of 2014

CHIRAG PANSARI

My journey at Russell Square has been amazing. Its a small college so you literally know each and every person and bond really well with them. Not to forget, the faculty here treats you like their own children and serve you accordingly. Since it has a small strength, you are in a way, sitting in your own private tuitions which really helps you to pass such a rigorous course. This course is quite difficult but highly knowledgeable. Being an average student myself, it wasn't easy for me to graduate at all but took a lot of hardship to get through. Today when i compare the person I was and what I've become, i feel an immense amount of change in the knowledge base and this wouldn't be possible at all if was in some local college. Giving up on life in a way and every minute spent was totally worth it. Thank you, RUSSELL SQUARE INTERNATIONAL COLLEGE.

LSE, UOLIP Batch of 2017

SIMRAN BARDAI

It gives me pleasure to give back something to the institution in the form of a vote of thanks. I give thanks for all the support from the faculty, co-curricular activities and the facilities provided by the college and administration, which has made me industry ready prospective human resource. These three years in RSIC, have been a real learning experience and I have passed out with various personality enhancements. Thank you for a grateful time at RSIC.

Royal Holloway, UOL, Batch of 2017

SWETA JAYSHANKAR

Russell Square International College gives us the perfect opportunity of studying one of the most prestigious courses at home. The course uses the same academic rigor and evaluates to the same exacting standard as the in-house programs by LSE, UOLIP. It is 4 years since I graduated and I can say with confidence that the course has indeed played an important role in my academic and professional life. By laying a strong foundation in the areas of Economics and Finance, it helped me develop an independent view point on key issues. Further, the case-based method of evaluation enhanced my critical thinking skills thereby shaping my thought process.

Russell Square provided me with all the resources that I could ever ask for while pursuing the UoL degree. The library is truly one of a kind, with a large variety of books, journals and research papers available to us. The faculty was very accessible and guided me throughout. They still take keen interest in my progress. I would surely recommend students to pursue this very stimulating and challenging course and make the most out of this opportunity.

LSE, UOLIP Batch of 2014

THE WAY AHEAD...

(ADITYA PAI)

During the final year at RSIC, I realized that it was time I start considering doing my Masters abroad. I took more of a step by step approach in deciding where I should go for my MSc.

The first thing on my mind was, where should I pursue my Master's degree?

I was particularly interested in the UK and Australia. I finally narrowed it down to the UK, primarily due to the fact that it's a one-year Master's program, which probably means it's more cost-effective but equally well recognized worldwide.

The next step was to decide, which university I shall be applying to. I must say, RSIC helped me quite a bit with this process. Bharti Bacha, chief coordinator at RSIC, was a guiding force during this time, given her expertise and knowledge of the UK education board. I applied to just four colleges, London School of Economics, Warwick, Manchester, Leeds and Cranfield School of Management. I finally selected Cranfield, as it is ranked as one of the top schools in Management and Finance, and also, I received a scholarship on tuition fees.

And the next thing I know, I was walking to the campus.... my first day at Cranfield, a new chapter in life began. My time at Cranfield flew by, MSc was no doubt an extremely challenging affair, but at the same time it's a great learning experience. It's not just about what you learn there, but it's a great way to assimilate different cultures, interact with people around the world, but most importantly it teaches you how to be an independent individual.

As on the job front, I would say, start early. I got to university in September 2016, and about a month or two later I started my job applications. I made a list of companies that hire international students, and started practicing some online tests and other exercises which you have to complete when you apply for graduate programs in UK or the EU.

And the monotonous process began, application after application. It's an extremely competitive environment, and you're fighting against the odds. Towards the end of my MSc I had a job offer both in the UK and Sweden. With all this hectic and challenging times, most important is, enjoy yourself. Try new cuisines, new sports, make new friends, travel and explore the landscape, in and around where you are.

I now work in a company called Telia AB. A FTSE 500 company, with around 22000 employees worldwide. We operate in the telecom and digital technology space. I work as a Business Controller, in group's finance and global service and operations unit. I think the key to both academic and professional success is in preparation and practice. In my limited experience, I'd say it's extremely hard to succeed the first time. So, don't be dismayed, keep at it. Prepare some material in advance before an interview, and do your research well before hand. Similarly, revise your material for exams, a few days in advance. Doing that from now, will form a habit and trust me it'll help a lot during your Master's or job hunt.

Lastly, I would like to take this opportunity to thank RSIC and the faculty as I genuinely believe the college has contributed a lot to my personal and professional development. So, a big thanks to the college, and keep up the good work. I wish you all good, and I hope to work with some of you in the near future. All the best and keep at it. Cheers! ☺

LSE, UOLIP Batch of 2016

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