

BEING POSITIVE IN A NEGATIVE  
SITUATION IS NOT NAIVE. IT'S  
LEADERSHIP.

*-RALPH MARTSON*

# ***RUSSELLAUREATE***

**2018 - 2019**



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## FROM THE PRINCIPAL'S DESK



University of London commemorated 150 years of empowering women in higher education in UK. In the year 1868, for the first-time women wrote University examination papers conducted by the University of London exclusively for them in UK. This event marked beginning of a new journey for British women in higher education. And since then there is no looking back. Women in UK have achieved many milestones and there are many in the pipelines. From Margaret

Thatcher who became the first women Prime Minister (PM) in 1979 and the longest served PM of UK, to the current PM Teresa May facing the toughest challenge of BREXIT, women have shaped destiny of this country. Credit for all these achievements, directly or indirectly, goes to the University of London for initiation of women in higher education. I take this opportunity to dedicate this issue of Russellaureate to contribution of women to Indian society through ages.

In the Indian sub-continent women have been part of the socio-economic and educational system right from the beginning of civilization. Gargi Vachaknavi, Maitrey were few of them who were great scholars or Brahmavadini (specialized in knowledge of Universe). Gargi, was considered as one of the nine gems in the court of King Janaka of Mithila. Similarly, Maitrey was a great scholar during later Vedic era and focused on understanding relationship between universe, soul and human values. However, unfortunately very few of us know about their contribution to higher learnings during ancient times.

During medieval era and with the passage of time Indian women lost their freedom and were subjugated to violence and exploitation, which led to decline of status of women in India. They were confined to the four walls and their social conditions deteriorated.

However, since nothing is static as per the law of nature, conditions of women too started changing during the era of renaissance and reforms. The British government, during colonial era though fought and dethroned the great warrior Queen Maharani Lakshmi Bai and others who held political power in princely estates. Post-independence, the constitution of India has restored freedom of women and granted equal rights. But the situation didn't change much perhaps because of the past baggage? There had been a deliberate and systematic attempt to keep women behind the backdrop. If women want to see change in the social system, it has to come from within, and currently we do see that change happening. Women have to be empowered not for the sake of women but for transformation of society. Empowered women (50% of the total population) will not only contribute to societal reforms but also add to the economy of the country. The millennial youth of India must do introspection and work towards empowering women for a better future and sustainable growth.

Dr Kshitij Prabha  
Principal

## FROM THE EDITOR'S DESK



Dear Students,

With 2019 as the election year, here in India, the political scenario is witnessing changing loyalties, new tie ups emerging, and the voter is at crossroads still deciding whom to choose as leader for the next five years'!!!

Whether it is about governing a country or any other organized activity, the most important trait in a leader is Communication.

An impressive communicator can inspire and motivate his people to go overboard and achieve higher levels of success. However, his communication has to be coupled with a firm subject matter understanding and its practical applicability. Commitment & Passion in one's work are equally important ingredients that make a leader and these are easily noticeable in the manner a leader communicates. A passionate leader constantly endeavors to innovate and improvise himself and his activities.

We at RSIC endeavor to inculcate and hone these leadership qualities in each one of you. Besides academic opportunities of expression in terms of Presentations and Group discussions in classrooms, we provide various platforms to our students to plan, manage, coordinate several events in the college. As students you must grab these opportunities and polish your leadership skills to your advantage as college is your training ground.

Here, I would like to acknowledge & thank the student's editorial team for all their efforts in collaborating and coming out with yet another edition of this wonderful college magazine "RUSSELLAUREATE 2019".

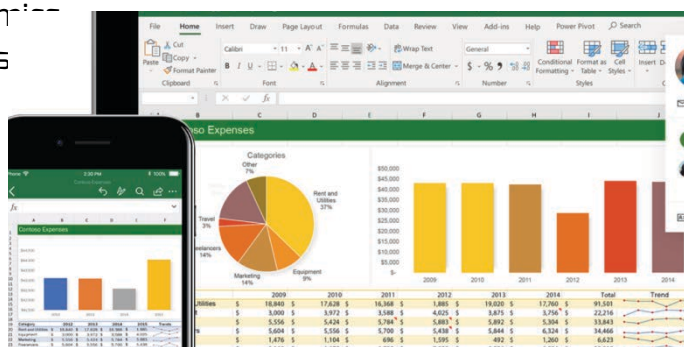
Wishing you all the Best.

CA Vinita Mathur  
Editor – Russellaureate

## EVENTS OF THE YEAR

### Skill Enhancement Initiative - Advanced Excel Training Programme

RSIC continuously strives towards bridging the gap between Academic and Industry Requirements. One such endeavor was the 10 day “Advanced Excel Training” Programme organized by the college during the summer break of the students. The programme was conducted by a renowned faculty Ms. Shivani Parikh. Ms. Shivani is a corporate trainer and conducts such workshops in several corporates and colleges.



The programme enabled the students to acquire the ability to organize, calculate and evaluate quantitative data, as this skill is imperative in the commercial world today. The tool is commonly used in business and managerial decision making, therefore making it very critical for those who are at the top rung in an organization.

CA Vinita Mathur  
Faculty, RSIC



## Freshers 2018

The fresher party, is marked as a memorable day in the life of every fresher at Russell Square International College. The Fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness.

The dress code for the Fresher's day 2018 was 'Black and white'. The celebration started at 7:30 pm with the welcome speech by Salman, the president of our Student Council, in which

Freshers were formally welcomed into the RSIC family, after the introduction a stand-up comedy show was arranged by the seniors to entertain the freshers.

This year the student council had planned the freshers party in a very unique way. In accordance with this, the function had been conducted in the college auditorium and they started planning it a month before. The title of Mr. fresher and Miss Fresher



2018 was won by Dev kakadia and Hritika more.

The program concluded with a vote of thanks from the college principal Mrs Kshitij prabha followed by dinner.

All the student council members and seniors under the guidance of Laveena ma'am, Sweta ma'am and Karishma ma'am had done a great job.

At the end, everyone enjoyed the celebrations and everybody thanked the faculties and senior students for hosting such a nice program that they could cherish for life.

Nikee Gandhi  
First Year, LSE

## Orientation Programme

The orientation program is an opportunity for any student to learn, how to navigate through the college campus. Orientation can be used to build a network of resources that will help students and their parents to start their RSIC journey in a better manner on the right path.

Russell Square International College, organized an orientation programme for the newly admitted BBA and LSE students at the college premises on 6<sup>th</sup> & 7<sup>th</sup> August 2018. The programme was inaugurated by, the Principal, Dr. Kshitij Prabha.

Program started with a session by Dr. Seema Tatwawadi, the topic was "Fundamentals, Fun & Focus". She told the students the importance of fun and focus in one's life. Without fun, life becomes meaningless but there should be proper balance of fun and fundamentals.

The second speaker of the day was Prof. Minu Metha who gave a talk on entrepreneurial mindset. How to become a successful entrepreneur?

Mrs. Riddhi Parikh Mehta, a professional corporate trainer shared her views on Team building followed by management games conducted by Dr. Sweta and team.



At the end we had a very innovative session of Origami and Statistics i.e. how origami can be used to understand statistics conducted by Prof. Mandar Khasnish

The main motto of this event was to say "We welcome you, and we are glad that you are here!"

Ms. Laveena Vaz  
Academic Coordinator

## Christmas Mela

Christmas is celebrated all around the globe as a festival of exchanging gifts with family and friends. It is the joy of getting together that makes it so special. We at RSIC use this merry occasion to share this feeling of happiness with our closed ones as well as those in need.

On 21<sup>st</sup> December, 2018 the students and teaching faculty got together to organize a charity event “Christmas mela”. The venue was beautifully decorated in the colors red and white with a Christmas tree as per tradition. There were various stalls of food, drinks and games arranged by the students and faculty members, the proceeds from which were donated to charity.

It was a cheerful day, everyone enjoyed themselves – drank laughed and ate their way to merriness and at the same time gave back a gift to society.

Alfiya Khan  
Second Year, LSE

## Award Ceremony

An award is an honor, a recognition aimed to felicitate excellent contribution in a chosen field. It is not only a great prestige, but is also a tremendous boost for achievers to strive and excel higher and aim for even bigger accomplishments in life. RSIC celebrated its winners of A.Y 2016-17 on 26<sup>th</sup> February, 2018. Dr Paul Dudley, Co-director at Royal Holloway BBA graced the function as the chief guest.







The day witnessed proud parents and teachers gathered at the college campus to award the academic performers, sports winners & the editorial Team of Russellaureate 2018. The students were awarded trophies, medals and certificates for their hard work and commendable performance.

On this occasion one of the proud mother, Mrs. Siraj whose daughters

Maneka & Mansi was graduating this year shared her experience of being associated with RSIC. She congratulated the faculty and staff of the college and narrated how her teenage daughters were hand held as they entered the college and gradually equipped with the knowledge and skills in varied areas over the three years at RSIC. The girls are now successfully pursuing their masters at a prestigious College in UK.

The program ended with nostalgic moments as many of our graduating students came back to the campus to receive their awards. Staff and faculty always look forward to this occasion as they get to meet the past students who were once the lifeline of the college!!!



CA Vinita Mathur  
Faculty, RSIC

## RIFT 2018

RIFT 2018 was held on the 8<sup>th</sup> and 9<sup>th</sup> of December 2018. RIFT is the annual Inter-collegiate football tournament of RSIC launched in 2012. The event sees new and more teams participating each year showing growing reach of the event. A maximum of 16 teams can participate at the event as it is held over a period of two days. This tournament is played on the Synthetic turf with 6 players a side and each game is of 30 minutes.



This year RIFT 2018 saw a participation of 12 teams. The teams have to play the league matches first and the best 8 teams are selected for quarter finals. From quarter finals onwards the knock out stage commences. This year the following teams participated.

- RUSSELL SQUARE (A)
- PODAR (LSE)
- NMIMS (LAW)
- PODAR (BBA)
- RUSSELL SQUARE (B)
- PRAVIN GANDHI COLLEGE OF LAW
- NMIMS (School of ECONOMICS)
- GURUNANAK
- SVKM
- NMIMS (BBA)
- RITUMBARA
- MITHIBAI

RSIC had fielded two teams in order to give opportunity to maximum number of students to play. Each player has to earn his place in the team after attending the daily football practice which is conducted by a qualified coach and the training is spread over two months. The performance of both the RSIC teams was good.



Gurunanak and Mithibai reached the finals and ultimately Gurunanak managed to beat Mithibai to win the Trophy and Mithibai was declared Runner up. The winning team gets a Rolling cup and a cash prize of Rupees

Fifteen Thousand. Besides the winning team, the runner up team, Man of the tournament and highest goal scorer (golden boot) also get a trophy. This year Abu Jafar Karikar Aryan from Gurunanak won the Man of the tournament and Roshan Ray also from Gurunanak won the Golden boot trophy for scoring highest scores.

Dr John D'cunha  
Registrar, RSIC

## 11<sup>th</sup> GRADUATION CEREMONY



Russell Square International College (RSIC) celebrated the Graduation Day of the batch of 2017-18, the 11<sup>th</sup> batch to graduate since the college's inception in 2004. The Chief Guest for the Ceremony was Mr. Chris Jenney, Head of Teaching Institutions University of London.

Dr. Sweta Menon was the compèring the event. The ceremony commenced with a

welcome note by the Principal, Dr. K. Prabha followed by lighting of the lamp with the Chief Guest & Report reading for the year by Academic Coordinator Prof Laveena Vaz.



It was indeed a proud moment to announce that this year we had 8 world subject toppers in BSc in Business Administration under the academic direction of Royal Holloway, University of London. Families and friends witnessed this proud moment along with Dr. K Prabha and the RSIC Team.

Prof Vinita Mathur introduced the chief guest Mr. Chris Jenney which was followed by his speech addressing the students and encouraging them for their future endeavors and congratulated them on their graduation. He motivated the students to set their goals high, and work hard till they achieved it!!



Thereafter the graduation batch shared their experiences after the distribution of scrolls and certificates. Students expressed joyful gratitude to the faculty for guiding them as professionals in the course of study at RSIC.

It ended with the Hat throwing ceremony and vote of thanks offered by Prof. Palak Rajani.

Learning is a Continuous Process of hard work and dedication by teachers in shaping the graduates as responsible citizens of the country. RSIC proudly congratulates the 2018 Batch on their academic achievements and successful graduation from University of London.

Though the event lasted only a few hours, a great ceremony is a memory for those who attend and treasure for years to come.

After the closing ceremony there was a High Tea at A la' Mode.

Ms Meenacshi Mehta  
Manager-Admissions

## **“Worldwide Conversation on Women in Higher Education & Equality at Workplace” - A panel discussion**

Russell Square International College organized a panel discussion on “Worldwide Conversation on Women in Higher Education & Equality at Workplace” in collaboration with Research Centre for Women’s Studies ,SNDT Women’s University, Mumbai

The conversation focused on:

- Investigating the causes behind the considerable drop in the Gross Enrolment Ratio of Women at the University or college level
- Understanding the prejudices faced by women revealed by low enrolment in the field of natural sciences, technology etc.
- Examining the causes behind low rates of women participating in the work force
- Examining the glass ceiling that restrains women from rising to the highest positions in higher education as well as the corporate sector.
- Understanding ‘patriarchy’ or the power dynamics that govern relations at home and the workplace.
- Reviewing the various incremental legislations promulgated by the state to enhance the socio-economic status of women in society.
- Enquiring into the reasons behind the disparities in the remuneration of men and women in the corporate sector.
- Understanding the social mindset where women are the nurturers and therefore expected to balance their work and family commitments.



Dr.Kshitij Prabha, Principal, RSIC welcomed the august gathering of academicians and panelists present for the session. She referred to the important role played by women in the history of India and that women must think seriously about their potential and uplift themselves in today’s times.

Ms. Nandita Puri, Writer, Journalist who has authored several documentaries and a critically acclaimed book of women – centric stories “Nine on Nine” presented the key note address.

She highlighted the fact that the need of the hour is a greater representation of women in political, judicial and corporate sector.

Eminent Professors of Research Centre for Women’s Studies, SNDT Women’s University, Mumbai who led the panel discussion forward were Dr Putul Sathe, head of the Research Centre for Women’s studies at SNDT Women’s University



Dr. Indu Garg, Dr. Pradnya Wakpainjan , Dr. Geeta Chadha .

Second panel discussion was led by Professor Rupa Shah, former Vice Chancellor, SNDT Women' s University, Dr. Vibhuti N Patel, Ms. Deepa Shanker,Dr. Seema Tatwawadi



The day witnessed an open discussion on the causes and effect of various issues surrounding women of today like declining percentage of women enrolled for technical areas like engineering, finance streams, law, medicine, computer engineering etc It was felt that Gender stereo-typing and prejudices against women belonging to

minority religious groups or castes exist. Higher Education spaces especially private universities accessible to the affording few then reproduce the already existing social hierarchies.

The panel discussed the social hypocrisy where an educated girl is more valued in the marriage market subject to the fact that her level of education shouldn't be so high that she is unable to find a suitable husband.

The panel recognized the plight of educated women subjected to domestic violence who often silence themselves for want of financial independence and in order to maintain family honor.

There have been instances of sexual harassment at the workplaces pertaining to institutes of higher education, public sector undertakings, and private organizations in the corporate sector. The "Me Too" campaign highlights only the tip of the iceberg.

The conversation was an enriching experience for the delegates, staff and our students as it provided deep insights into women centric issues.

Ms. Karishma Sachdev  
Faculty, RSIC

## Pictures







## CREATIVE COMPOSITION

### Why Women Should Take Interest In Money Matters

The Film “3 Idiots” presented the mindset of a certain section of the society at a point in time. During one of the scenes in the movie, it is said that, “Agar ladki hui to doctor banegi, aur agar ladka hua to engineer banega.” What was the need to bring gender in the choice of education? There were similar beliefs in certain pockets that sports was reserved for boys and art for girls. We saw this in another movie “Dangal”, when in order to win a gold medal, Mahavir Singh Phogat wanted a boy. There were quite a few such stereotypes about the two genders.



In many households, the women took care of the home affairs and the men went out to earn money. Somehow the job of earning money was associated with managing the family’s financial matters. Somewhere a kind of belief developed that women cannot handle financial matters, though the women continued to handle most matters related to household expenses.

However, there are some things that a family must keep in mind.

In the Indian families, boys tend to marry girls younger than themselves Women live longer than men

The probability is quite high that the wife would live longer than the husband. In such a case, the later years would see the lady of the house managing her financial affairs without the help of the husband. It could be very difficult if she has not learnt the subject earlier in life. There is a need for the lady of the house to be involved in managing the investments much earlier in life. In the absence of such involvement, she may be at a complete loss or she may be overwhelmed when she comes face to face with the reality of managing her own finances.



Another important matter that is often ignored by many men is the importance of life insurance. These policies are taken on the life of the earning men, on whose income the family is dependent. The dependent family members are the beneficiaries of the insurance policy. In such a case, the insurance policy is actually taken for the family and not the earning member of the house. It is important that the women are involved in decisions related to purchase of the insurance policy.

We can go on and on. The important point is to understand that while we have seen some changes in the society – quite a few women are coming forward and taking charge of the family's finances or at least getting involved; there is still a very large segment of the society that does not involve women in these matters.

Financial independence is very important issue in women empowerment. This requires education and awareness in issues related to money management.

Mr. Amit Trivedi  
Faculty, RSIC

## The Beatles and Indian Culture

Beatles, a legendary band from England, has changed their style and tone of songs since around 1965. This change had influenced both the music and the lyrics. Unlike the romance songs from the previous years, that were active and determined with colourful romance, the songs from late 1965 were slower, with



eastern sounds, less expressive, and with relatively vague lyrics. This change in Beatles art was the effect of Indian culture.

"We were waiting to shoot the restaurant [in the movie]... and there were a few Indian musicians playing in the background. I remember picking up the sitar and trying to hold it and thinking, "This is a funny sound." ... I bought a cheap sitar from a shop called India Craft in London. I hadn't really figured out what to do with it. But when we were working on "Norwegian Wood" it just needed something. It was quite spontaneous ... I just picked it up and found the notes and just played it." – George Harrison



Harrison was the one, who brought Indian culture to the Beatles. He completely converted to Hindu later, but in 1965, this Indian influence only manifested through slower music, more vague philosophical lyrics, and the sound of George Harrison's sitar. So, this how the Eastern Indian influence was beginning to assimilate into the Pop music scene of the 1960s.

Bibliography: USER-TWITTER. "The Sitar in Norwegian Wood." Maddy's Ramblings. N.p., 12 Dec. 2015. Web. 6 Dec. 2018.

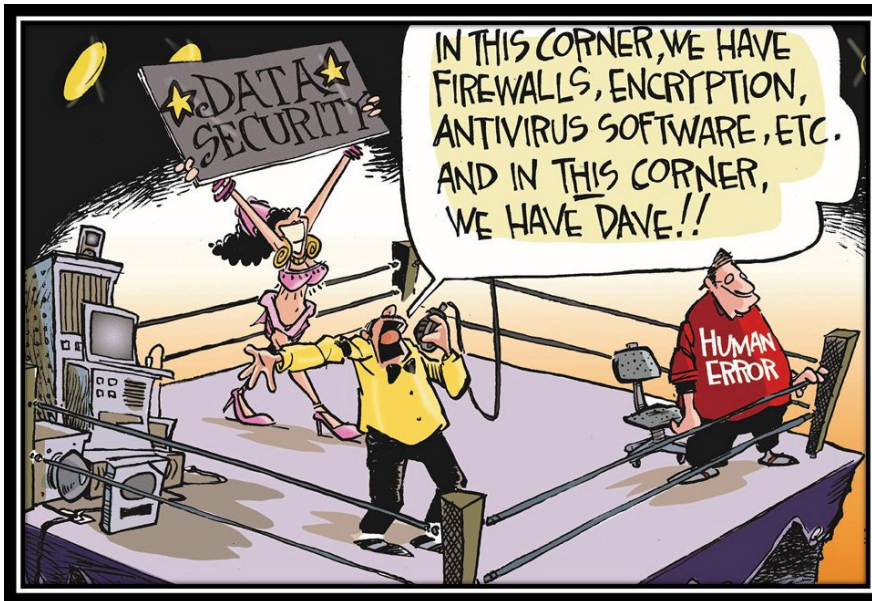
Ishaan Puri  
First Year, LSE

## To Err is Human

#Techilicious

Evolution. The first word that comes to mind with evolution is a human. Over the years, humans have evolved drastically. The evolution of humans have led to discoveries and inventions of unimaginable things. One such invention includes robots. In recent years, robots have emerged to become more sophisticated and reliable compared to its creators.

When has a robot made a mistake? Only when the human who programmed it, has done so incorrectly. Apart from the survival instincts that humans possess, it is the machines that have mastered all the skills that humans can't. Machines have become a part of human life. For example, Students, nowadays, use calculators as one cannot rely on their own calculations.



Machines have helped mankind go a step deeper into research, and do the perilous tasks that humans' can't with their bare hands. They are uniquely qualified to handle massive datasets since they can, simultaneously, keep track of all the important conditions necessary for

analysis, and thus, be more efficient than humans. The unbiased nature of machines have led to the solving of many mysteries and cases, which would have taken several years with a human investigator. A plethora of accidents could have been avoided if things were handled by robots, rather than mishandled by humans, due to their boredom in doing repetitive tasks. Thus, it can be concluded that machines are more reliable than humans, and, that humans are the epicentre of all accidents and disasters!

Miral Desai,  
First Year, BBA

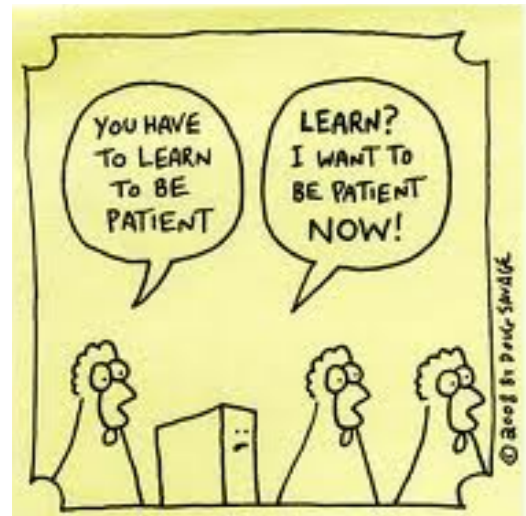
## Patience

"Patience is a key element of success" - Bill Gates

People want everything to happen in an instant. If we walk inside a building and the Wi-Fi isn't super-fast, we get annoyed. If our text message or snapchat takes longer than two seconds to send, we become frustrated and impatient. The point is, our culture expects results right away! And, our surrounding gadgets, systems, and services are only moving quicker to meet those expectations. For example, many food-chains are testing their delivery systems to make their services as quick and convenient as possible. While convenience, and efficiency is good, the habit of

expecting instant results is dangerous for our future! In wanting everything to happen instantly, we lose patience to hold out for more fulfilling opportunities and dreams.

By getting instant results, and convenience, in some parts of our life, we, then expect other areas of our life to work out just as quickly and easily. However, this mind-set causes problems when something we plan doesn't actually happen. It's also dangerous when we don't take on a task if it seems too difficult, or appears too long, to complete because of our desire for convenient and instant results. Moreover, if something happens outside our control, we commonly create unnecessary stress for ourselves, and lose our mental ability to focus. shorter and more convenient path.



For example, many people say they want to be rich, but, are unwilling to take those necessary steps to obtain the wealth, because they aren't patient. Additionally, these people say investing in the stock market "takes too long", hence, they would rather spend their money shopping to feel the immediate happiness of buying something new. Or, their impatience leads them to the 'get rich quick schemes' that never work. There isn't a better solution to success in life than just being patient.

Controlling your psychological state for patience gives you more opportunities. A patient person will have more time to consider different solutions to an assignment, will contact people who can possibly help, and will put in more effort for higher quality results. In contrast, if you're impatient, you're more likely to do the bare amount of work to just finish it off. Or you might complete a project the way it's always been done, rather than spend any time to consider more creative, and efficient, operations.

Therefore, the end results of being patient is almost always better, and more personally satisfying!

Since, impatience comes from being upset about how things aren't going the way you wanted them to, or, how quickly you want them to - it's all 'I' focused.



Therefore, change your perspective to practise patience by thinking about the subjects around you. Consider the other people involved, or the moving parts that require time to come together. Another great way to practise patience is to travel! From trying to understand a different language, culture, and worldview, you're bound to become more humble - and patient. Lastly, practise patience by making yourself wait. This may look like delaying dinner until you work out; waiting to buy new shoes until you have \$1,000 in an emergency fund; or, passing on your dream car at age 30, so you have something to look forward to when you're older. Get creative with this, and, you'll soon develop more opportunities to be patient. More than you thought possible!

Aamna Sony,  
Second Year, LSE

## Just A Dream!!

It all began on a rainy morning diurnal. My parents were out of town, which made me responsible to take care of the residence. Running late for my school, I forgot to lock the door to the apartment. I could only recall this after reaching school, but now I was late, so I just overlooked it. I really did not care much about my house being unlocked because I didn't think anything bad would happen, besides this was not the first time I had left my apartment unlocked. While I was in school I was constantly hearing gossip of robbers barging in but I didn't take it much into consideration.

Later that day when I came back to my apartment, I saw the door opening out of the blue. I wondered who could be inside. When I entered, I could see no one. I didn't worry much about it believing that it might have been the wind. I decided to freshen up but when I came back the whole apartment was upside down. The lamps were broken, flowerpots were cracked, TV was slanted, and windows were broken. It was a mess! And then I heard some sudden noises from the kitchen, I knew that it wasn't in my mind, it's actually something! Indeed, someone was inside. Filled with fear and tension, I ran up to my room to try and find my Swiss knife. When I found it I came out of my room, and tried to find the alleged thief.

So I went towards the kitchen but when I went to attack, no one was there! Slowly, I went towards the hall. As soon as I looked behind, the thief attacked me and providentially I saved myself and ran towards the nearest room. I was panting and sweating, the feeling very unfamiliar to me. I was so scared, that I couldn't find a place to hide.

Immediately, I started searching for a place where the burglar couldn't find me. First, I thought I will hide in washroom but it would be easy for him to find me. Then I thought of the wardrobe, but after a lot of effort, gave up. Then I decided on hiding behind the sofa but there was no space. Then the balcony came to my mind but I wasn't sure whether that would be a safe place. After looking and thinking of all the places to hide, I finally decided to hide under the bed where he would perhaps not bend down to check. I prayed that he wouldn't be able to find me. I had horrifying thoughts in my mind, but at the same time I asked myself, "Was this person who was in my apartment, there to steal or to kill me?". Minutes later, I overheard footsteps heading to the room where I was hiding. The intruder came inside the room and looked everywhere. I was observing his actions and trying to find out what he was up to? I couldn't understand what was he trying to find, was he trying to find me? I was so scared that my arms and legs were frozen.



I was not able to attack him as I was completely horrified. I couldn't see the burglar's face as it was covered in black. He was tall and wearing glasses, he had a gun in his hand. He was throwing stuff from one place to another and even tore my favorite toy. \*He removed clothes from my cupboard. He looked very belligerent. And when he went out of my room. I came out from under the bed. And searching for something to attack. And that time the thief jumped in middle and with a heavy voice he asked, "Are you prepared to die?" I was astonished and without a doubt in my mind I knew that the heartless man was about to kill me. He was pointing his gun to my head I was having flashbacks of how I spent good time with my family and friends in my mind. I was regretting for being so careless. And regretting what bad I have done in past.

He pulled the trigger and the gunshot in my ear was so splitting loud that I jerked to my senses. Was it a nightmare? It had to be as I lay sweating in my bed. I was breathing so hard, I felt as if I had actually been running. My heart was thrashing so hard that it felt like it was going to fall off. Then I realized anything could happen when you least expect it. I always here in news about the thieves killing people in their homes, but I predict I certainly not understood the dread they go over.



Then suddenly my mom shouted across the room and told me to remove toys from under my bed. And when I bend down there were no toys and I was shocked and surprised to see a black mask under my bed. I had questions in my mind that who was it and how this mask came in my room. I have learnt my lesson. What about you?

Roop Rathore  
Second Year, BBA

## The Reality of Feminism

There are millions of people who both inwardly and outwardly do not support the idea that there should be equal rights and equal opportunities for men and women. There are thousands of people who feel we have already arrived at equality for men and women and there are also thousands of people who think we're not all there yet. There are thousands who believe in equal rights but find "feminism" a word and a movement that doesn't align with their personal beliefs or values. It is crystal clear that our views on feminism differ in various ways because of our own personal and direct experiences. Finally, both conscious and unconscious gender bias is rampant within us, but most of us aren't aware of it. So, how do we really define feminism, how do we make sure that this wouldn't result in another division between the sexes and how do we make this more about equality and not about who suffers more?

In its most literal sense the word- 'feminism' means, the theory of the political, economic, and social equality of the sexes. Feminism at its core is about equality of men and women, not "sameness." So many people offer up the argument that women are not the "same" as men so there can't be equality. The sameness could be referred to the physical differences in the sexes, capabilities, etc. but this only implies that both the sexes are different and not unequal. And this is something that has been imbibed in us as a whole society since the beginning of human history.

The issue here is about equal rights and equal access to opportunities. Men and women don't have to be the "same" in physically to have the right to equality. Moreover, the differences in the physical capabilities mentioned earlier are also evident in same sexes. For instance, two men with equal access to their rights and opportunities might end up in different paths. It is necessary to understand that all humans are different and showcase different capabilities and feminism as a moment should be more about accepting these differences as a whole human species rather than stereotyping them as gender roles.

Many people fear that feminism will mean that men will eventually lose out of power, influence, impact, authority, and control, and economic opportunities. Many people believe that feminists want to control the world and put men down. Many people fear that feminism will overturn time-honored traditions, religious beliefs and established gender roles, and that feels scary and wrong. Many people fear that feminism will bring about negative shifts in relationships, marriage, society, culture, power and authority dynamics, and in business, job and economic opportunities if and when women are on an equal footing with men. But many of us fail to understand that this moment is about bringing both the sexes on an equal platform where both are treated equally and fairly.



One of the prominent reason about why people fear this moment is that we see many women fighting among themselves about what feminism is and how women should behave if they're true feminists. However, in its very pure form feminism is about having a voice to place our opinions in society. The belief that you are only a true feminist if you dress up in a manlier way or disgrace male gender as a whole is wrong. Feminists can wear whatever they want, they can have their own individual opinions about the society. If we cannot choose freely how to behave, speak, act and present ourselves, then we're moving backwards.

Alfiya Khan  
Second Year, LSE

## The Growing Trend Of Tattoos

The desire to be part of a group, to be accepted by one's friends or peers, can have a great influence on what a person does. Sometimes, wearing a tattoo can be a sign that you belong to a particular group. For example, in one gang all the members may wear green army jackets and have large 'Xs' tattoos on their arms. It is not only the gangs that have this type of special 'uniform'. Young people often belong to a certain group of friends. Some of these groups



wear only brand name clothes. Some wear only black clothes. Others wear tattoos. A person can get influenced by his or her friends, such as getting a tattoo. It is not always the influence of other people or the media that results in a person getting a tattoo. Many people decide to wear tattoos in order to express their artistic nature, beliefs, or feelings to show their individuality. A musician, for example, in a rock band may get a tattoo of a guitar on their arms. Another example could be environmentalists getting a tattoo of endangered animals on their shoulders. Also, lovers may tattoo each other's names over their hearts. A tattoo can be a public sign to show their importance in a person's life.

Tanishka Chandgothia  
Second Year, LSE

## Unicorns Are Real

Unicorns are real. They are just fat and grey; we call them rhinos. Isn't it ironic how we all wish magnificent animals like unicorns were real, while we do nothing to protect and save the majestic animals that are crying out for our help to survive.

There are mainly five species of rhinos. These are: the Sumatran rhino, the black rhino, the white rhino, the Javan rhino and the great one-horned rhino. Few rhinos survive outside National parks and sanctuaries. Today there are only 67 Javan rhinos, less than 80 Sumatran rhinos and less than 3000 single-horned rhinos, making all of these species critically endangered. A species that could survive thousands of years of evolution, couldn't survive mankind. The last male white rhino died in 2018 in Kenya.

These animals are constantly hunted and poached for their horns. Rhino horns are similar in structure to turtle beaks or a horse's hoof. They are chemically complex

but are mainly made of keratin. Rhino poaching has greatly increased in the recent years, especially in Vietnam. Rhino horns are used in making traditional Chinese medicines. It has been used for this purpose for more than 2000 years and is mainly used to treat fever, gout, rheumatism and other such disorders. The point to remember here is that none of this is a proven fact. It is not clear that a rhino's horn can solve any of these problems; this belief is solely based on tradition.



In certain Western countries it is also believed to be an aphrodisiac but this too has been proven to not be true. In places like Vietnam, the horn is also believed to be a hangover cure. It is increasingly being used as a status symbol to display one's wealth and power. The question that

we as humans fail to ask ourselves is that is this worth it? Are our traditional beliefs worth the death of thousands of rhinos?

Usually, a tranquilizer gun is used to bring the rhino down before its horn is cut off, and it is left to bleed to death. As discussed, the scarcity of rhinos only drives up the price of its horn, and increases its demand. Selling these precious horns is a great source of income for people. At the same time, near extinction of rhinos has initiated projects around the world to save them.

The concept of poisoning the rhino horns first came in existence in 2010. This process involves drilling a hole in the horn and injecting certain chemicals into it which cannot be ingested by humans and does no harm to the rhino itself since its horn does not have any direct link to its bloodstream. Conservationists then began injecting the horn with dye as well so that poachers would see the coloured horn and know that it has been poisoned. Further at least four companies have announced their intent on 3D printing rhino horns which is genetically identical to the real horn in an attempt to push down prices and demand of rhino horns.



There are people and organizations constantly working towards protecting rhinos, but there is a long way to go. We fail to think about the future, when rhinos are gone and have been stolen from the environment, how will they be remembered or

replaced? Mahatma Gandhi said, “the greatness of a nation can be judged by the way its animals are treated”, then certainly the human race is not that great after all.

Ritika Khira  
Second Year, BBA

## A Head-Start

Can kids from a poor background ever outperform rich kids? – this question originally appeared on quora.

The question seems to be asked typically by a kid who was not privileged enough to reach out for the best of the resources required to achieve success. Today, we see the society divided into various groups; one of it is that



# Head Start

where the kids have all the privileges that is kids coming from rich families. They have the best education, better resources to study, opportunity to attend hobby classes, IVY schools, etc. These privileges certainly give them a Head-Start. A head-start to their career. This group of kids does not have to start from the scratch unlike their parents

**If you don't  
have to think about it,  
it's a privilege.**

did. They have an easy access to many of the things which the group of kids, who come from a poor background, do not have. The group of kids from the poor background do not have a head-start. In my opinion, the performance of the kids gets affected, positively and negatively, by the head-start. While the rich kids can achieve their goals faster and easily,

the poor kids will have to battle their way up to their goals. On the other hand, the poor kids might develop resilience to work harder and bounce back from difficulties with experience while the rich kids might not manoeuvre the head-start given and lack resilience.

So, the answer to the question can be that, although the Head-start is extremely important but the performance depends on the attitude of the person who is given the head-start and the one who is not. It is about making the most and efficient use of what you have and what is given to you. Everyone is capable of achieving anything and everything regardless he is rich or poor. Nevertheless:

“Rock bottom has built more heroes than privileged.”

Hritika More  
First Year, LSE



## Connected, Yet Disconnected

I have 422 friends, yet I am lonely.  
 I speak to all of them every day, yet none of them really know me.

The problem I have sits in the spaces between,  
 looking into their eyes, or at a name on a screen.

Being alone isn't the problem, let me just emphasize,  
 that if you read a book, paint a picture, or do some exercise,  
 you are being productive, and present, not reserved or recluse,  
 you're being awake and attentive, and putting your time to good use.

I can't stand to hear the silence, of a busy commuter train,  
 when no one wants to talk through the fear of looking insane.  
 We're becoming unsocial, it no longer satisfies  
 to engage with one another, and look into someone's eyes.

Now the parks are so quiet, it gives me a chill  
 to see no children outside and the swings hanging still.  
 There's no skipping or hopscotch, no church and no steeple,  
 we're a generation of idiots, smart phones and dumb people.

So look up from your phone, shut down that display,  
 take in your surroundings, and make the most of today.  
 Just one real connection is all it can take,  
 to show you the difference that being there can make.

Be there in the moment, when she gives you the look,  
 that you remember forever, as when love overtook.  
 The time you first hold her hand, or first kiss her lips,  
 the time you first disagree, but still love her to bits.

The time you don't need to tell hundreds, about what you've just done,  
 because you want to share the moment, with just this one.  
 The time you sell your computer, so you can buy a ring,  
 for the girl of your dreams, who is now the real thing.

I am guilty too, of being part of this machine,  
 this digital world, where we are heard but not seen.  
 Where we type and don't talk, where we read as we chat,  
 where we spend hours together, without making eye contact.


Don't give in to a life where you follow the hype,  
give people your love, don't give them your like.  
Disconnect from the need to be heard and defined  
Go out into the world, leave distractions behind.

Nikee Gandhi  
First Year, LSE

### First Love

Every night that ended with a lullaby  
And a good night kiss of thy  
You have been my rose  
I have been your butterfly..

The walk from the cradle  
Travelling on your shoulder  
Holding ur hand  
And leaving footsteps on the sand..

Every cloud has a silver lining,  
Dad u have been my first love  
And my love towards u, will always be inclining  
For you, it will always be shining 

Hritika More  
First Year, LSE

## College Life

Stepping into a new life where  
One faces oneself

Some consider everything a race  
And chase after them all,  
While others find it difficult  
to even tie their shoe lace.

Many here care for you,  
But you care for a select few

Lots of leisure, lots of pressure  
In the midst of which, some search for treasure.  
The greatest invention being the headset  
Without which no one's heads are fit  
More sleep, less work, but still  
Feeling tired every other minute.  
Sudden decisions rare output  
Even don't care for taking next  
More dance, more wishes,  
Many an exam and test.

Suddenly, when you look back  
The poster says 'The End',  
The 35040 hours of these four years  
Are just like the three hours of a movie

Passing by in the snap of your fingers  
Leaving behind many a memory that lingers.

Sakshi Sheth  
Second Year, BBA

## A Fun Quiz To Test Your Knowledge About Britain

All of you are studying for a British degree and I am sure most of you plan to study further, either in the UK or USA or elsewhere, here is a fun quiz to test your general knowledge about the UK.

- 1) What is the British flag called?
- 2) What is cash called in slang in the UK?
- 3) England, Wales, Scotland, Northern Ireland, together are known as?
- 4) What is the most popular Indian dish in the UK?
- 5) How many languages are spoken in London?
- 6) Does Britain have a written constitution?
- 7) Which is the longest running play in London. Which toured Mumbai recently?
- 8) Which tube station in London is named after a football club?
- 9) Which is the island between England and Ireland?
- 10) Big Ben is not actually the name of the clock, what is it?



These facts are taken from a large variety of sources, written and on line.

(Answers on Page 35)

Ms. Bharati Bacha  
Manager, International Collaborations and General Administration



## Work Experiences

### My Work Experience

As I approached my senior year in BSc Management studies, there was an expectation to find an internship — experience to put on my resume that would help me get into the top universities abroad. When I began the search, I simply wanted to meet this requirement and get industry experience.

I came across an organization called Talerang that conducted a workshop at our college. I was really fascinated by their Future CEO's program. I did my research and reached the Talerang team. The application process was simple, easy and quick. It was just a three-step process where you've to fill a quick 5 minute long application form followed by an interview on a phone call and finally a video challenge. It involves 5 days of intensive training in different locations where huge corporates are located (mainly South Mumbai). It is a program where you learn through Harvard case studies, group activities, industry mentors, and peer-review. The aim of the training program is to make you work ready. The key areas they focus on are networking, advanced Excel and PowerPoint, writing emails/ cover letters, business ethics, dress code and elevator pitch. All these skills help you stand out as a confident individual. The next step is the simulation project where you can identify and work on your skill track. Besides, it helped me learn how to present myself to the recruiter, crack interviews and make the perfect resume.

The firm that I got to intern with was Kinsane digital, LLP which is a global digital entertainment company focuses on 2-11-year-old kids. The company creates and distributes high-quality videos and games where fun, captivating characters become iconic brands. These brands are then globalized by creating content featuring their characters in multiple languages and distributing it internationally through a variety of advertising and subscription. I worked as an intern in the Human Resources division of the company for a period of 6 weeks. During my internship, I contributed in two key areas:

1. Employee Engagement and HR Operations
2. Talent Acquisition

The strength of negotiating and relationship building helped me benefit the

firm in numerous ways. We had conducted Lebanese day in the office as a part of employee engagement. The major chunk of the activity was to negotiate with the food supplier as we were a lot in number. Since it was a start-up firm, it was difficult to plan an event without having budget constraints. However, I was able to get a 20% corporate discount for the firm. Moreover, I got along with everyone in the organization in no time. I helped and supported the other Kinsane interns even beyond my regular work hours. The major challenge for me was traveling as I live in the western suburbs of Mumbai and the company was located in South Mumbai. However, it made me both independent and successfully interdependent.

With each nail-biting moment, I have learnt to work under pressure and truly shine as an individual and with my team. I have learnt the true meaning of humility and ability through these experiences.

Riddhi Pobara  
Second Year, LSE



## Summer internship

During the summer, I took up an internship with Apollo Finvest India Limited as a credit analyst for 3 months. Apollo finvest is a Non – Banking Finance Company giving out consumer loans, personal loans and also partnering with new age fintech companies by offering them an NBFC platform.

As a finance student, I want to experience the different fields in finance and this internship provided me with a great opportunity to not only experience the job of a credit analyst, but also see how an NBFC works.

As a Credit analyst, my job entailed looking at the profiles of those who have applied for a loan and analysing them. There were multiple steps to the process - looking at their past credit history and their credit score via a CIBIL Report, check all documents, talk to them and familiarize ourselves with them to understand their personality, motive and repayment ability.

In the beginning it was very interesting to learn the whole process and actually do it. The job required attention to details, diligence, communication and technical analysis in the form of ratio analysis and risk calculation. After a few times, though, the work can become very monotonous. But handling partnerships with fintech companies

made work a whole lot challenging. Communicating with the companies, compiling and analysing the data they send, making sure the data they send is correct, seeing to it that the agreement is adhered to all times, making sure the credit and risk limits have not been exceeded.

Apart from handling the financial activities, I was exposed to other functions of the business too, such as marketing and human resources. For marketing, I was supposed to communicate with Apollo's Current partners and at the same time procure new partnerships to help expand business. This helped me to really understand the process from scratch.



The internship was an amazing experience in terms of experiencing the corporate world, learning about the job, crossing all hurdles presented during the duration of it and channelizing my knowledge into its apt application. It gave me an outlook as to what I am and what I need for what I aspire to be. I think that this internship will play an integral part in shaping my future.

Khushi Rungta  
Second Year, LSE

## My Summer Internship 2019

As it was my summer break I wanted to utilize my time in doing something productive while gaining some experience in the work space, so I choose to do an internship. As internship's gives an individual an experience of how to work and deal with the clients and customers in the real life. At the same time, it helps an individual to utilize his or her knowledge in the workspace. I choose to work at Hadwise Technology which is a Start-up company which is into Biometric devices, CCTV Camera's and Payroll management software. I was in the Marketing and Sales department and my job was to publish ads, get clients and sell the payroll management software. During my first week I was taught about the basic company functions and the correct manner to deal with clients. First of all I had to make a list of the companies to whom I had to sell the product, then set up a meeting to demonstrate the Payroll Management software and to complete all the required formalities before signing the deal. In this internship I also learned how to create an ad and post it online on various online websites and platforms in order to increase customers.

To summarize it up my internship gave me the exposure of working in a start-up. The work required in a start-up requires more dedication and effort. The internship also taught me the correct way of dealing with the customers and the process of taking their feedback regarding the product and services, at the same time implementing those suggestions for the product development and to maintain long term customer relationship.

Harssh Keswani  
Third Year, BBA

## ANSWERS TO THE QUIZ

- 1) Union Jack
- 2) Dosh
- 3) United Kingdom
- 4) Chicken tikka masala
- 5) Over 300
- 6) Britain is the only country in the world that does not have a written constitution
- 7) The Mouse trap now running in its 60<sup>th</sup> year
- 8) The Arsenal tube station in London is named after the football club called Arsenal
- 9) Isle of Man
- 10) It is the name of the bell inside the clock



## CAPTURES



Study nature, love nature, stay close to nature. It will never fail you.

Let us all love winter for it is the spring of genius.



Life is better at the lake.

Climb your waterfall



Tea is elixir of life

Stars can't shine without darkness



Aamna Sony  
Second Year, LSE

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